

SYSTEM COUNCIL OF CHIEF ACADEMIC OFFICERS AGENDA

**January 16, 2019
8:30 am – 9:15 am**

The System Council of Chief Academic Officers will meet in Suite 530 in the Curtis State Office Building located at 1000 SW Jackson, Topeka, KS 66612. SCOCAO is co-chaired by Todd Carter, Seward County CC, and Lynette Olson, PSU.

- I. Welcome and Introductions** Todd Carter, Co-Chair
 - A. *Introductions*
 - B. *Approve Meeting Minutes from December 12, 2018* p. 2
- II. Transfer and Articulation Council Update** Jon Marshall, Allen CC
- III. Other Matters**
 - A. *Act on Proposed Changes to KBOR Policy Ch. III.A.9, Definition of Baccalaureate Degree* Carl Lejuez, KU
Michael McCloud, JCCC
p. 4
 - B. *2019-2020 Kansas Teacher Service Scholarship* Karla Wiscombe, KBOR
p. 6
 - C. *Reverse Transfer Communication Plan* Sam Christy-Dangermond, KBOR
p.13
- IV. Adjournment**

<i>SCOCAO Academic Year 2019 Meeting Dates</i>		
<i>Meeting Dates</i>	<i>Location</i>	<i>Agenda Materials Due</i>
February 20, 2019	Topeka	February 1, 2019
March 20, 2019	Topeka	March 1, 2019
April 17, 2019	Lawrence	March 29, 2019
May 15, 2019	Topeka	April 26, 2019
June 19, 2019	Topeka	May 31, 2019

System Council of Chief Academic Officers

**MINUTES
Wednesday December 12, 2018**

The December 12, 2018, meeting of the System Council of Chief Academic Officers was called to order by Co-Chair Todd Carter at 8:15 a.m. The meeting was held in the Board Room located in the Curtis State Office Building, 1000 S.W. Jackson, Topeka, KS.

In Attendance:

Members:	Todd Carter, Seward CC	Lynette Olson, PSU	Brad Bennett, Colby CC
	David Cordle, ESU	Jeff Briggs, FHSU	Carl Lejuez, KU
	Brian Niehoff, KSU*	Michael Fitzpatrick, Pratt CC	Stephani Johns-Hines, SATC
	JuliAnn Mazachek, Washburn	Linnea GlenMaye, WSU **	
	*Replaced by Charles Taber, KSU, upon arrival	** Replaced by Rick Muma, WSU, upon arrival	
Staff:	Jean Redeker	Max Fridell	Sam Christy-Dangermond
	April Henry	Cindy Farrier	Charmine Chambers
Others:	Jon Marshall, Allen CC	Elaine Simmons, Barton CC	Kim Krull, Butler CC
	Lori Winningham, Butler CC	Aron Potter, Coffeyville CC	Michelle Schoon, Cowley CC
	Jane Holwerda, Dodge City CC	Adam Borth, Fort Scott CC	Steve Loewen, FHTC
	Ryan Ruda, Garden City CC	Erin Shaw, Highland CC	Cindy Hoss, Hutchinson CC
	Michael McCloud, JCCC	Rick Moehring, JCCC	Matt Pounds, NWKTC
	Matt Lindsey, KICA	Robert Klein, KUMC	Cliff Morris, PSU

Co-Chair Todd Carter welcomed everyone and started the introductions.

APPROVAL OF MINUTES

David Cordle moved that the minutes of the November 7, 2018, meeting be approved. Following the second of Brad Bennett, the motion carried.

UPDATES

A. Transfer and Articulation Council (TAAC) update was provided by Jon Marshall, Allen Community College.

At the November 28th meeting, TAAC reviewed updated student learning outcomes for seven courses. Nine reviewed courses had no changes to the student learning outcomes, and faculty recommended KRSN title changes to three courses. TAAC is recommending the faculty suggested changes to the Board for approval in January 2019.

OTHER MATTERS

A. Jean Redeker presented the proposed changes to the State Authorization Reciprocity Agreement (SARA) Guidelines.

An appeal process has been included as requested by SCOCAO. System Council of Presidents (SCOPs) is discussing the guidelines at their meeting today.

David Cordle moved to recommend the proposed SARA guidelines move forward to SCOPs. Following the second of Brian Niehoff, the motion carried.

- B. Proposed changes to KBOR Policy Ch. III.A.9, Definition of Baccalaureate Degree were presented. Michael McCloud updated SCOCAO with background information and data. Discussion was held, and no action was taken. SCOCAO recommended an alternative proposal be presented for an exception to the policy to conduct a pilot program and collect data to be completed within a set time period.

SCOCAO discussed the options available to the committee and consensus is to table the current proposal until the January SCOCAO meeting.

Michael Fitzpatrick moved to table the current proposed changes to KBOR Policy Ch. III.A.9, Definition of Baccalaureate Degree and vote on the current and alternative proposals until the January meeting. Following the second of David Cordle, the motion carried.

- C. Jean Redeker informed SCOCAO that the Concurrent Enrollment Partnership Report is due January 31, 2019. Karla Wiscombe will send further information to the appropriate institutions.

Jean Redeker shared Transfer Student Success data with SCOCAO.

ADJOURNMENT

David Cordle moved to adjourn the meeting. Following the second of Michael Fitzpatrick, the motion passed. The Co-Chair adjourned the meeting at 9:28 a.m.

Act on Changes to the Board's Policy on the Definition of a Baccalaureate Degree

The University of Kansas and Johnson County Community College are requesting a change to the definition of baccalaureate degree that appears in the Degree Definitions and Standards Policy adopted by the Board in May 2002. The proposed policy amendments would allow for the small-scale implementation of expanded transfer agreements between JCCC to the KU Edwards campus.

Background

The Board first adopted a policy limiting the number of credit hours that could be transferred from a community college and counted toward completion of a baccalaureate degree in 2001; prior to that date no limitations existed. At its November 2001 meeting, the Board adopted the limitation by revising the definition of a baccalaureate degree so that, "at least 54 semester hours shall be in upper division courses." This adoption was in response to Washburn University's announcement of a new 2+2 baccalaureate degree completion program in which students could transfer up to 84 credits hours from participating community colleges.

The November 2001 policy adoption proved to be too restrictive and at the May 2002 Board meeting, the Board adopted a recommendation by the Council of Chief Academic Officers that baccalaureate degrees have a minimum of 60 credit hours from institutions that have a majority of degree conferrals at the baccalaureate level as well as 45 upper division hours.

In September 2018, the University of Kansas and Johnson County Community College proposed changing the Board's definition of baccalaureate degree to remove the restriction that baccalaureate degrees have a minimum of 60 credit hours from institutions that have a majority of degree conferrals at the baccalaureate level. They indicated transfer students, to stay in compliance with Board policy, often end up retaking courses at the receiving university that they have already completed at a community college and recommended changing the policy systemwide. Their proposal also noted the Board's current definition is not competitive with Missouri four-year institutional policy and that when the Board limited most baccalaureate degrees to 120 credit hours, the definition of a baccalaureate degree wasn't updated to limit credit loss for transfer students.

The System Council of Chief Academic Officers (SCOCAO) discussed the proposal at its September, November, and December 2018 meetings. SCOCAO focused the December 2018 discussion on the pros and cons of the current proposal. The provosts, on behalf of their respective state universities, indicated little support for the proposed policy amendments and the Council of Faculty Senate Presidents opposed the policy changes; however, the chief academic officers at the community colleges expressed strong support for the proposed policy amendments noting it would increase flexibility for transfer students and could reduce costs and time to degree. By consensus, SCOCAO tabled the proposal until its January 2019 meeting. The body recommended an alternative proposal be presented for an exception to the policy to allow KU and JCCC to conduct a pilot and indicated it would vote on the current and alternative proposals at its January 2019 meeting. KU and JCCC subsequently withdrew the proposal submitted September 2018, in favor of an alternate proposal.

Alternate Proposal

Based on discussions in SCOCAO, staff has drafted the following policy amendments so that programmatic exceptions to the 60-credit hour minimum are limited to agreements between the KU Edwards campus and JCCC. This limitation allows for the small-scale implementation of the policy amendments at the campuses requesting the change.

(2) “Baccalaureate degree” means a degree:

(a) Requiring the equivalent of at least four academic years of full-time postsecondary study consisting of courses totaling a minimum of 120 semester credit hours in the liberal arts, sciences or professional fields.

(b) Incorporating in its program design the equivalent of two or more academic years of full-time study consisting of courses totaling a minimum of 60 semester credit hours from institutions that have a majority of degree conferrals at or above the baccalaureate level, and a minimum of 45 semester credit hours in upper division courses. Institutions are not permitted to make programmatic exceptions, except as authorized in paragraph 2(e). Institutions may make a limited number of exceptions from the 60-hour requirement for individual students, up to a maximum of 6 hours.

(c) The degree shall require distinct specialization, i.e., a “major,” which should entail approximately the equivalent of one academic year of work in the main subject plus one academic year in related subjects, or two academic years in closely related subjects within a liberal arts interdisciplinary program.

(d) The equivalent of the first two academic years of full-time study (associate degree programs ordinarily require 64, but in some cases may extend up to 72, semester credit hours) may be from institutions that have a majority of degree conferrals below the baccalaureate level.

(e) The University of Kansas Edwards campus may have transfer agreements with Johnson County Community College that make programmatic exceptions to the requirement that a minimum of 60 semester credit hours be from institutions that have a majority of degree conferrals at or above the baccalaureate level.

**Kansas Teacher Service Scholarship Opportunity for
Concurrent Enrollment Partnership Teachers seeking graduate degrees**

Karla Wiscombe, KBOR

Summary

The Kansas Teacher Service Scholarship is a service obligation scholarship program providing financial assistance to both students pursuing bachelor's degrees and currently licensed teachers pursuing endorsement in hard-to-fill disciplines or master's degrees in hard-to-fill disciplines or either group planning to teach (K-12) in an underserved geographic area in Kansas. The service obligation requires recipients to complete one year of teaching for each year of scholarship funding.

Identified hard-to-fill disciplines for 2018-19 are: Elementary Education, English Language Arts, Fine and Performing Arts, Mathematics, Science, and Special Education.

Underserved Geographic Areas are: USD 501 Topeka; USD 500 Kansas City, KS; USD 259 Wichita; and State Board of Education Area 5.

Priority deadline was May 1, 2018, but funds are still available for 2018-19.

Materials for 2019-20 will be available March 1, 2019.

More information is available at:

https://www.kansasregents.org/resources/PDF/Students/Student_Financial_Aid/Teacher2018-2019.pdf

Contact Jamie Whitmore, jwhitmore@ksbor.org, 785-430-4256, with questions.

1/16/2019

KANSAS TEACHER SERVICE SCHOLARSHIP

This **service obligation scholarship program** provides financial assistance to both students pursuing bachelor's degree programs and currently licensed teachers pursuing endorsement in hard-to-fill disciplines or master's degrees in hard-to-fill disciplines or either group planning to teach (K-12) in an underserved geographic area in Kansas.

Applicants must complete the FAFSA. (To complete the service obligation, recipients need to complete one year of teaching for each year of scholarship funding.)

The Kansas Teacher Service Scholarship was enacted to support the need for licensed and fully endorsed teachers in the hard-to-fill disciplines and underserved geographic areas in the State of Kansas.

Applicants must be: a resident of the State of Kansas and attending a Kansas higher educational institution; **AND**

- a.) Enrolled in a program leading to licensure as a teacher in an identified hard-to-fill discipline* or underserved geographic area** **OR**
- b.) Currently licensed as a teacher enrolled in a course of instruction leading to endorsement in one of the hard- to-fill disciplines* or teach in one of the underserved geographic areas** in Kansas; **OR**
- c.) Currently licensed teachers enrolled in a program leading to a master's degree in an identified discipline* or underserved area** (This scholarship is not a resource for Counseling, Administration or Reading/Library Specialist degrees); **AND**
- d.) Complete the FAFSA and the State of Kansas Student Aid Application.

***Identified Hard-to-fill disciplines for 2019-20 are: Elementary Education, English Language Arts, Mathematics, Science, and Special Education.**

****Underserved Geographic Areas are: USD 501 Topeka; USD 500 Kansas City, KS; USD 259 Wichita and State Board of Education Area 5 (which includes the western 1/3 of the State of Kansas).**

All Kansas Teacher Service Scholarship NEW applicants:

- Complete/submit the FAFSA, priority deadline: April 1.
- State of Kansas Student Aid Application completed and submitted either online at www.kansasregents.org or the paper application, and the Kansas Teacher Service Scholarship form (page 14).
- Submit all official academic transcripts. ♦
- Submit at least one letter of recommendation on letterhead; academic or employment-related.
- Submit a one page personal statement of your academic and teaching goal, including your personal commitment to teaching in your field or underserved area.
- If a current teacher, submit a copy of your teaching certificate or licensure.

❖ **Renewal** applicants must complete the FAFSA, priority deadline: April 1; and the State of Kansas Student Aid Application each school year. The priority deadline: May 1.

♦ *High school transcripts are not accepted. Send the transcript from your degree granting institution, or the institution that you are currently receiving your degree from. If you have graduate school hours include a transcript of your graduate work to date in addition to your undergraduate transcript(s).*

**Submit the state application and all additional documents to
Kansas Board of Regents on or before the May 1 priority date**
Supporting documents may be mailed, faxed or sent by email to scholars@ksbor.org

KANSAS TEACHER SERVICE SCHOLARSHIP (cont.)

RECIPIENTS:

Priority in awarding goes to junior and senior level college students and currently licensed teachers who meet the outlined criteria. Funds are rarely available for freshman or sophomore students. This is a merit-based scholarship. Students may be enrolled either part-time or full-time. The average GPA of recipients has been 3.50. Recipients may be enrolled either part-time or full-time.

Recipients are eligible to receive funding for **up to ten semesters**, which includes a combination of both undergraduate and graduate work and must continue to maintain satisfactory academic progress. Additional documentation may be required for the scholarship to transition from an undergraduate to graduate program. The number of recipients is dependent on state funding levels.

- ◆ **Renewals** are prior year recipients and must submit the FAFSA and the State of Kansas Student Aid Application *each school year* to receive funding.

AWARD AMOUNT

Recipients may be eligible for up to \$5,536 (\$2,768/semester) during 2019-2020. The funding amount will be as follows:

- 12 + hours - \$2,768/per semester
- 9 –11 hours - \$2,217/per semester
- 6 – 8 hours - \$1,661/per semester
- 3 – 5 hours - \$1,107/per semester

SERVICE OBLIGATION REQUIREMENT:

Kansas Teacher Service Scholarship recipients will sign **an agreement/promissory note with the State of Kansas** in which they will agree to:

- Complete the required course of instruction leading to licensure and full endorsement in a field of education as a teacher in the selected hard-to-fill teaching discipline or in an underserved geographic area in the State of Kansas;
- Obtain and maintain necessary licensure and endorsement as specified in the teaching agreement;
- Engage in teaching in the hard-to-fill discipline or in an underserved geographic area in the State of Kansas, within six months of licensure, in an accredited public or private elementary or secondary school on a full- time basis for a period equal to the time scholarship was awarded or commence teaching on a part-time basis for a period that is equivalent to full-time, multiplied by the length of the course of instruction for which the scholarship was awarded.

Please Note: Fulfillment of your teaching obligation begins **AFTER** completion of your program.

- ❖ If a recipient is unable to fulfill the service obligation they will be subject to repaying the amount of the scholarship they received plus accrued interest at a rate which is equivalent to the interest rate applicable to loans made under the federal PLUS program at the time the agreement was first entered into plus five percentage points (currently that interest rate is 12.6%).

KANSAS TEACHER SERVICE SCHOLARSHIP FORM



★ LEADING HIGHER EDUCATION ★

New Applicants or renewals entering a graduate program please note the requirements below.

◆ The priority deadline to submit additional documents is May 1.

1. State of Kansas Student Aid Application completed and submitted either online at www.kansasregents.org or the paper application (pages 18-20), and this Kansas Teacher Service Scholarship form.
2. Submit all official academic transcripts*
3. Submit at least one letter of recommendation on letterhead; academic or employment-related.
4. Submit a one-page personal statement of your academic and teaching goal, including your personal commitment to teaching in your field or underserved area.
5. If a current teacher, submit a copy of your teaching certificate or licensure.

◆ **Renewal** applicants must complete the FAFSA by the priority deadline of April 1; and the State of Kansas Student Aid Application, the deadline is May 1 each school year.

◆ If you are moving from an undergraduate to a graduate program you are required to apply as a new applicant and submit additional documents.

**High school transcripts are not accepted. Send the transcript from your degree granting institution, or the institution that you are currently receiving your degree from. If you have graduate school hours include a transcript of your graduate work to date in addition to your undergraduate transcript(s).*

1. TEACHING DISCIPLINE – Select the teaching discipline you are going to teach after completion of your studies or select teach in an underserved area, if that is your plan.

- a. _____ Elementary Education
- b. _____ English Language Arts
- c. _____ Mathematics
- d. _____ Science
- e. _____ Special Education
- f. _____ Teach in one of the underserved geographic areas in the State of Kansas as listed below:

*USD 501 Topeka; USD 500 Kansas City, KS; USD 259 Wichita;
or the State Board of Education Area 5 – western 1/3 of the state.*

2. HIGH SCHOOL NAME _____

City & State: _____ Year of Graduation: _____

3. UNDERGRADUATE SCHOOL NAME: _____

City & State: _____ Year of Graduation: _____

4. GRADUATE SCHOOL NAME: _____

City & State: _____ Year of Graduation: _____

5. NUMBER OF HOURS YOU PLAN TO ENROLL IN?

Number of hours you are enrolled for Fall 2019 College/University attending? _____

Number of hours you are enrolled for Spring 2020 College/University attending? _____

Number of hours you have completed toward your: Undergraduate degree to date _____ Graduate degree to date _____

6. CURRENT TEACHERS ONLY:

Are you currently licensed to teach in the State of Kansas? Yes ___ No ___ (If Yes, please submit a copy of your license.)

What subject(s) are you currently licensed to teach? _____

What subject(s) are you seeking licensure/or full endorsement: _____

Current Employer

Address

City

State

Zip

2019-2020 STATE OF KANSAS STUDENT AID



APPLICATION

★ LEADING HIGHER EDUCATION ★

- **Apply** online at www.kansasregents.org – STUDENTS - Student Financial Aid - Scholarships and Grants **or**
- **Complete** this form clearly and completely and mail to the: Kansas Board of Regents, 1000 SW Jackson St, Suite 520, Topeka, KS 66612-1368.

The application must be postmarked by May 1, 2019.

Student's Social Security Number _____ - _____ - _____		Student's Date of Birth ____/____/____	
Student's Last Name _____		First Name _____ MI _____	
If applicable Maiden Name _____			
Street Address _____		PO Box or RR _____	
City _____	State _____	Zip _____	Email Address _____
Home Phone Number () - _____		Cell Phone Number () - _____	
Indicate the Kansas higher education institution you will be enrolled for 2019-2020:			
<p><u>Student Agreement</u> (Please sign and date below)</p> <p>I certify that the information provided is complete and correct to the best of my knowledge, and that I have read and understand the description and instructions for each program for which I am applying. I also understand that the information I have provided will be used to determine my State of Kansas scholarship eligibility. If asked by an authorized official, I agree to provide proof of the information that I have given on this form.</p> <p>Furthermore, if I am applying for the Kansas Teacher Service Scholarship or Kansas Nursing Service Scholarship or Kansas National Guard Tuition Assistance, I understand that there is a service obligation, and if I default on the obligation, the amount of the scholarship I received must be repaid with the interest that has accrued from the date of origination of the award.</p> <p><u>Kansas Air or Army National Guard Student Agreement</u></p> <p>I hereby agree to adhere to all criteria set forth in Kansas law under K.S.A. 74-32, 146 through 74-32, 149 et.seq. and amendments thereto, in applying for and accepting educational assistance benefits as an eligible member of the Kansas National Guard and acknowledge that I have at least one year remaining on my enlistment contract at the beginning of the semester and agree to serve for not less than 24 months upon the completion of the last semester for which educational assistance was received.</p> <p>In addition, I agree to provide a transcript of credit hours earned, including the grades for credit hours, to my unit educational officer. I understand that to remain eligible to participate in this assistance program I must make satisfactory progress toward completion of degree requirements, maintain a grade point average of not less than 2.00 and maintain satisfactory participation in the Kansas National Guard.</p> <p>Furthermore, I the undersigned, certify that the information on this form is true and correct to the best of my knowledge. I understand that the receipt of educational assistance is based on the availability of funds. I agree to reimburse the postsecondary institution for any amount not provided by the educational assistance program. If I withdraw from any program for which I am receiving assistance, I will pay the Kansas Board of Regents the total amount of assistance of which I have received for this semester.</p>			
Signature: _____		Date: _____	

STATE OF KANSAS STUDENT AID APPLICATION continuation

Complete pages 18 – 20, questions 1-3, and select a scholarship(s) from question 4.

- See each scholarship program instructions for additional requirements and documents.
You may be eligible to apply for more than one program.

1. **RESIDENCY REQUIREMENT** - Have you lived continuously in Kansas since birth? ___ Yes ___ No
If no, indicate the month and year you began living continuously in Kansas: Month _____ Year _____

2. **HIGH SCHOOL GRADUATION YEAR** _____ or

Year _____ **Kansas State High School Diploma was issued upon successful completion of the GED® Test**

3. **RACE or ETHNIC GROUP** (only required for KS Ethnic Minority and KS Teacher Service Scholarship applicants):

_____ African American _____ Asian/Pacific Islander
_____ American Indian/Alaskan Native _____ Hispanic
_____ Caucasian/Other (not eligible for Minority Scholarship)

4. **Select the program(s) you are applying for.**

KANSAS CAREER TECHNICAL WORKFORCE GRANT

_____ **NEW** _____ **RENEWAL** (You received funds last year.)

Are you a U.S. Citizen? _____ Yes _____ No

Indicate the career technical program in which you are, or plan to be, enrolled in:

Have you been accepted for admission into this program? _____ Yes _____ No

What is the length of the program? ___ 9 Months ___ 12 Months ___ 18 Months ___ 24 Months

If other length, please specify _____

When do you plan to complete your program of study? _____
Month and Year

- ◆ All applicants must have the institution they will be attending complete the **CAREER TECHNICAL WORKFORCE GRANT VERIFICATION** form on page 5

KANSAS ETHNIC MINORITY SCHOLARSHIP

___ **NEW** ___ **RENEWAL** (You received funds last year.)

- ◆ NEW applicants must complete the *Ethnic Minority Scholarship Information Form* (page 7).

KANSAS MILITARY SERVICE SCHOLARSHIP

_____ **NEW** _____ **RENEWAL** (You received funds last year.)

(Applicant must have served overseas in any military operation after 9/11/2001 for which they received hostile fire pay.)

- ◆ Must be attending a Kansas public institution of higher education (see listing at www.kansasregents.org)

Are you receiving GI Benefits for the current academic year? _____

If yes, which type benefits will you be receiving?

Ch 30 ___ Ch 35 ___ Ch 1606 ___ Post 9/11 ___ (What percent will you receive? _____ %)

Number of hours you plan to enroll in for Fall 2019? ___ Number of hours you plan to enroll in for Spring 2020? ___

Number of hours you have completed toward your undergraduate degree to date _____

Expected graduation date _____

STATE OF KANSAS STUDENT AID APPLICATION continuation

KANSAS NATIONAL GUARD EDUCATION ASSISTANCE

____ **NEW** ____ **RENEWAL** (You received funds last year.)

Air National Guard _____ Army National Guard _____ Grade E _____

Military email address _____

Unit Name _____ Unit City _____

First date of enlistment (include month/day/year) _____

Expiration Term of Service (ETS) month/day/year _____

Total years of Military Service (round to the nearest year) _____

Type of program enrolled in: Technical _____ Associate _____ Bachelor _____ Other _____

Are you requesting funds for Fall 2019 _____ Yes _____ No

Institution attending _____ Hours enrolled _____

Are you requesting funds for Spring 2020 _____ Yes _____ No

Institution attending _____ Hours enrolled _____

Have you applied for Federal Tuition Assistance? _____

KANSAS NURSING SERVICE SCHOLARSHIP (Licensed Registered Nurses are not eligible.)

____ **NEW** ____ **RENEWAL** (You received funds last year.)

- ◆ All Kansas Nursing applicants must secure sponsorship from a licensed healthcare or mental health treatment facility, submit a signed Sponsor Agreement and complete the following four items:

____ *LPN or RN* _____ Nursing Program Graduation Date - Month/Year _____

Sponsor Name _____ Sponsor City _____

Is your sponsor considered a mental health treatment facility? _____

KANSAS STATE SCHOLARSHIP

____ **New or Renewal**

To be eligible to apply for the Kansas State Scholarship, in your senior year at a Kansas high school you would have received a letter stating that you were a **designated State Scholar by the Kansas Board of Regents.**

KANSAS TEACHER SERVICE SCHOLARSHIP

____ **NEW** applicants must also complete the TEACHER SERVICE SCHOLARSHIP form (page 14)

Will you be in an undergraduate program _____ or graduate program _____?

New applicants to either an undergraduate or graduate program must provide the following additional information:

1. an official copy of all academic transcripts;
2. at least one letter of recommendation on letterhead - academic, or employment-related;
3. a one page personal statement of your academic and teaching goal, including your personal commitment to teaching in your field or underserved area; and
4. if a current teacher, a copy of your teaching certificate or licensure.

____ **RENEWAL** (You received funds last year.)

Will you be in an undergraduate program _____ or graduate program _____?

Summary

Kansas public postsecondary institutions have been collaborating on Reverse Transfer since 2014. Reverse Transfer is the process of retroactively granting associate degrees from the most recently attended community college or technical college by combining the credits students earn at that college with the credits they earn after transferring to a Kansas public university. Because students must opt in to the process to be considered for a Reverse Transfer degree, obtaining this consent is key to this initiative. The Reverse Transfer Communication Plan was created to communicate a consistent message about the value of the associate degree and the importance of students opting in to the Reverse Transfer process. The communication plan was presented to SCOCAO at the November 7, 2018 meeting; feedback was requested. As KBOR received no feedback, the Reverse Transfer Communication Plan is included here in its final version.



REVERSE TRANSFER COMMUNICATION PLAN

Created for Institution staff (public information officers, communications directors, designers, webmasters) responsible for messaging to promote Reverse Transfer on institution websites and other marketing materials.

September 2018

★ LEADING HIGHER EDUCATION ★

OVERVIEW

This document contains agreed upon language to be used online and in digital and print communication resources, as well as a shared visual identity to support the clear and consistent messaging for Reverse Transfer. Additionally, to support clarity of Reverse Transfer, a “micro-logo” may be added to both digital and print course catalogs across the system, as institutions are able.

EXPLAINING REVERSE TRANSFER

Depending on audience and format, select one of the following descriptions; use font style, size, color, layout and alignment to be consistent with your Graphic Standards.

Short – Appropriate for all audiences

Suggested text:

What is Reverse Transfer?

Reverse Transfer allows students to earn the associate degree from the most recently attended community college or technical college by combining credits earned there and credits earned after transferring to a Kansas public university.

Why do Reverse Transfer?

On average, associate degree holders earn about \$200,000 more over a lifetime than individuals with some college but no degree.

Visit http://www.kansasregents.org/academic_affairs/reverse-transfer [OR institution website] for more information.

Long – Intended for student audience

Suggested text:

What is Reverse Transfer?

Reverse Transfer allows you to receive your associate degree from your most recent community college or technical college by combining the credits you earned there and the credits you earn after transferring to a Kansas public university.

Within your first year, if you transfer coursework from a community college or technical college to a public university, you will be notified if you are eligible to be considered for Reverse Transfer. You are eligible if you have completed 45 credit hours at one or more colleges and if you consent to the release of your academic records. If you consent (also known as “opting in”) your academic records will be evaluated for degree completion and your degree will be conferred based upon a satisfactory evaluation. Opting in is the first step.

Why do Reverse Transfer?

A college degree is key to economic opportunity. Research shows that on average, people with more education make more money than those with less. Associate degree holders average about \$200,000 more over a lifetime than individuals with some college but no degree, while bachelor’s degree holders average over \$720,000 more.

The associate degree represents an educational achievement, a credential for career advancement, and a building block to additional academic accomplishments. Further, research shows that students who earn the associate degree via reverse transfer are more likely to continue their education and complete a bachelor's degree.

If you've earned it, don't you deserve it?

Contact the Registrar's Office for more information.

VISUAL IDENTITY

To assist our students in understanding Reverse Transfer information, each community college, technical college, and university will have correlated visual "logos" branding the communication of information related to Reverse Transfer in a shared way, which will serve to underscore the unified approach of our public postsecondary system.

Logos have been developed for **Reverse Transfer** and are presented below.

Logo – Created for each Institution

For use on websites communicating Reverse Transfer (required), and any other digital or print spaces that discuss Reverse Transfer (optional).

Emporia State University:



Wichita State University:



Kansas State University:



University of Kansas:



Fort Hays State University:



Pittsburg State University:



Contact Matt Keith, Director of Communications at the Kansas Board of Regents, for necessary graphic files: mkeith@ksbor.org or 785-430-4237.