

COUNCIL OF CHIEF ACADEMIC OFFICERS

AGENDA

May 17, 2017
9:15 am – 10:00 am
or upon adjournment of SCOCAO
reconvene at noon

The Council of Chief Academic Officers will meet in the Kathy Rupp Room located in the Curtis State Office Building at 1000 SW Jackson, Suite 520, Topeka, Kansas, 66612.

I. Call To Order

A. *Approve Minutes* Neeli Bendapudi, Chair
 April 19, 2017, Meeting p. 2

II. Program Request

A. *B.A.A. in Media Arts (Second Reading)* Tony Vizzini, WSU p. 5
 B. *B.S. in Interior Architecture and Design (Second Reading)* Neeli Bendapudi, KU p. 13
 C. *Degree Name Change from B.S. in Family Studies and Human Services to B.S. in Human Development and Family Science* April Mason, KSU p. 19

III. Informational Items

A. *Pittsburg State University* Lynette Olson, PSU
 - *added emphasis of Information Technology to M.S. in Technology*
 - *added new graduate certificates: Communication, English, and Mathematics*

IV. Updates

A. *Council of Faculty Senate Presidents* Pam Keller

V. Other Matters

A. *Academic Advising Survey* Jean Redeker
 B. *Expedited Program Approval Process* Jean Redeker

VI. Adjournment

University Press of Kansas Board Meeting Conrad Roberts
University Press of Kansas

COCAO Schedule

AGENDA MATERIALS DUE	MEETING DATES	LUNCH ROTATION
April 26, 2017	May 17, 2017	Washburn
May 24, 2017	June 14, 2017	WSU
	Tentative September 20, 2017	

***Please Note: New Program Proposals are to be submitted 4 weeks prior to the next COCAO meeting for review and processing purposes.**

**Kansas Board of Regents
Council of Chief Academic Officers**

**Wednesday, April 19, 2017
MINUTES**

The Council of Chief Academic Officers met at the University of Kansas in Lawrence, KS at 9:52 a.m. on Wednesday, April 19, 2017, and reconvened at noon.

Members:	Neeli Bendapudi, KU Tony Vizzini, WSU Julie Mazacheck, Washburn	Lynette Olson, PSU David Cordle, ESU	April Mason, KSU Jeff Briggs, FHSU
Staff:	Jean Redeker Kathleen Mercer	Karla Wiscombe	Max Fridell
Others:	Stuart Day, KU Tiffany Bohm, KCKCC Michael McCloud, JCCC Andrew Bennett, KSU Jeff Pulaski, WSU	Rick Muma, WSU Pamela Keller, KU Amalia Monroe-Gulick, KU Lori Winningham, Butler Rodney Miller, WSU	Rick Moehring, JCCC Janice Jewett, PSU Amy Hite, PSU Nilou Vakil, KU

Neeli Bendapudi called the meeting to order at 9:52 a.m.

Approve March 15, 2017 Minutes

Tony Vizzini moved to approve the March 15, 2017 minutes. Lynette Olson seconded, and the motion carried.

II. Program Requests

- KU – Bachelor of Science in Interior Architecture and Design (First Reading). Information was presented by Neeli Bendapudi. Nilou Vakil was introduced and answered questions during the discussion. After discussion, decision was made to hold the second reading of this proposal until June 2017 to address the concerns presented by PSU and KSU. COCAO members should contact Neeli Bendapudi prior to June 2017 meeting with additional comments. This is a first reading and no action is required.
- WSU – Bachelor of Applied Arts in Media Arts (First Reading). Information was presented by Tony Vizzini. Jeff Pulaski and Rodney Miller were introduced and answered questions during the discussion. If there are any further comments or questions, please contact Tony Vizzini prior to the May 2017 meeting. This is a first reading and no action is required.
- KSU – Bachelor of Science in Biomedical Engineering (Second Reading). April Mason stated there have been further discussions and issues have been resolved. Neeli Bendapudi stated KU supports KSU's Biomedical Engineering degree program. She also informed COCAO of KU's intent to submit a proposal next academic year for an undergraduate degree program in Biomedical Engineering.

Tony Vizzini moved to recommend placing KSU's Bachelor of Science in Biomedical Engineering on the Council of Presidents agenda for approval. David Cordle seconded, and the motion carried. The proposed program from KSU will be reviewed by the Council of Presidents at its meeting today (April 19, 2017).

Discussion regarding differentiating programs amongst universities was held. Duplication of programs at the universities was a concern of past regents and legislature; COCAO members inquired if program duplication is still a concern given the current fiscal environment. Universities are looking at meeting student supply and demand when developing programs.

- The following changes were presented for approval:

1. *KSU Request Approval for Degree Name Change from Clinical Laboratory Science (Medical Technology) B.A./B.S. to Medical Laboratory Science B.A./B.S.*
2. *KU Request Approval for Department Name Change from Department of French and Italian to Department of French, Francophone, and Italian Studies*
3. *FHSU Request Approval for Degree Name Change from B.S. in Geography to B.S. in Geosciences*
4. *FHSU Request Approval for Degree Name Change from B.S. in Justice Studies to B.S. in Criminal Justice*
5. *FHSU Request Approval for Major Name Change within an approved degree from B.A. with a major in Justice Studies to a B.A. with a major in Criminal Justice*
6. *PSU Request Approval for Degree Name Change from M.S. Counseling with a major in School and Clinical Mental Health Counseling to M.S. in School Counseling*

April Mason moved to approve the list above of department, degree, and major name changes. Lynette Olson seconded, and the motion carried.

III. Informational Items

- PSU informed COCAO of a Emphasis name change for BST – Automotive Technology.
- PSU is offering two new Certificates.

IV. Updates

Pam Keller presented COFSP recommendations to COCAO on the AP Credit Policy Implementation:

- In 2018 conduct an implementation check
- Review AP scores every five years
- Early review may be conducted if requested by two institutions
- New courses will use the same process to determine if a default score of 3 is appropriate
- All courses have default score of 3 except for:
 - Art History has a minimum score of 4
 - Physics with Algebra Base has a minimum score of 4
 - Physics with Calculus Base has a minimum score of 5

April Mason moved to accept the recommended AP Credit Policy Implementation. Lynette Olson seconded, and the motion carried.

Tony Vizzini moved to recess until noon. April Mason seconded, and the motion carried. The Chair recessed until noon.

COCAO reconvened at 12:30 pm.

V. Other Matters

- Jean Redeker distributed a draft Academic Advising Form for review. Institutions should review the form with appropriate faculty and compare to current advising policies. Jean requested suggestions be emailed by summer 2017. The next Academic Advising report is due in 2019.
- Academic Calendars were discussed with the following recommendations to BAASC:
 - Determine a schedule that works best for campus constituents
 - If an institution schedules spring break the third week of March, recognize the institution must attend the appropriate Board, committee, and council meetings
 - Maintain local control
 - Create guidelines for future reference

Consensus is to present a recommendation for local control, and if the institution does schedule a spring break that overlaps the Board meeting, appropriate people will attend the Board meeting. This recommendation will be presented to BAASC in May. With BAASC approval, the Academic Calendars for 2019 – 2022 will be presented to the Board June 2017.

- Update on Board Goal to review policy on Credit Hour Requirements for Baccalaureate Degree to determine if policy meets best practices for promoting on time completion by Jean Redeker. Recommendations will be presented to the Board in May.

Several individuals entered the meeting room and began speaking about various topics that concerned them. Provost Bendapudi requested to meet with the group outside of the meeting room, in order for the COCAO meeting to continue with the set agenda.

- Discussion continued with the report on the Board's Goal of Credit Hour Requirements for Baccalaureate Degree. The Board will recommend most undergraduate degrees be no more than 120 credit hours.
- Scheduling of the University Press of Kansas Board meeting was discussed. The annual budget proposal will be presented at the May meeting.
- Jean Redeker discussed the Expedited Program Approval Process. Looking for recommendations to ensure the expedited programs are reviewed with the same integrity as non-expedited programs. Discussion involved a variety of ideas:
 - Purpose of the Expedited Program Approval Process
 - Definition of a program for expedition
 - Timing of submission of programs for approval
 - Complimentary expedited approval process on campus
 - Combination of the First and Second readings at COCAO meetings
 - Utilize 14 calendar day review process for all programs
 - Use a veto session for programs submitted at the end of the academic year
 - Current process requires institutions to use this process sparingly for it to be effective

Consensus was to continue the discussion at the May meeting.

There being no other business, Tony Vizzini moved to adjourn. April Mason seconded, and the motion passed. The Chair adjourned the meeting at 1:45 pm.

Bachelor of Applied Arts in Media Arts – Wichita State University

<u>Criteria</u>	<u>Program Summary</u>
1. Program Identification	CIP 500411 Bachelor of Applied Arts (BAA) in Media Arts
2. Academic Unit	College of Fine Arts
3. Program Description	<p>The Media Arts Program will be structured as one Bachelor of Applied Arts (BAA) in Media Arts degree with four tracks: audio production, filmmaking, animation, and game design. This structure is unique as it has four related tracks under one degree classification; this degree has a common core of courses as well as a set of sequenced courses specific to each of the four disciplines.</p> <p>The BAA degree is a vocational-oriented, undergraduate degree similar to the traditional BA or BS degrees; however, it is designed specifically as an <i>applied</i> degree aimed at preparing students for a particular career path.</p> <p>Housed in the College of Fine Arts, this collaborative degree will incorporate curriculum, facilities, personnel, and equipment from The Elliott School of Communication, Wichita Area Technical College, and a private, professional production studio external to WSU (CoCo Studios).</p>
4. Demand/Need for the Program	<p>For the past several years, there have been consistent and increasing inquiries from potential WSU students for programs in audio production, filmmaking, game design, and animation. A recent survey of students in the College of Fine Arts revealed an overwhelming interest in the program with over 90 percent in favor of such a degree offering; 70 percent indicated an interest in taking one or more courses in one or more of the four disciplines. Perhaps even more telling, when asked if they would have been interested in majoring in one of these four sequences had they been in place when they first enrolled as freshmen, more than 40 percent of the students responded affirmatively.</p> <p>Per the U.S. Bureau of Labor Statistics (BLS), overall employment for radio operators, and broadcast/sound engineering technicians is expected to increase by seven percent annually; and gaming designers' employment figures are expected to increase by 7,940 new jobs. Additional careers coming from this degree include: studio camera operator, cinematographer, videographer film director, film lighting engineer, video or film editor, film animator, and film lab technician.</p> <p>In 2015, the BLS reported that starting annual, average salaries in these fields range from \$41,780 to \$58,510.</p> <p>Regional demand for digital media jobs within the I-35 corridor between Omaha and Dallas is significant. Currently, more than six hundred positions are being advertised in the six major cities along this route.</p>
5. Comparative /Locational Advantage	<p>Among the six Kansas universities, as well as in the universities in states bordering Kansas, none offers a comparable degree.</p> <p>A recent Bureau of Labor Statistics study of job demands for “creative technology” graduates found that most of the more lucrative jobs were in urban areas. WSU, located in the largest city in Kansas, is uniquely qualified to offer students access to new, collaborative ventures through public-private partnerships, including CoCo Studios (a private, professional production studio) off-campus and the future IdeasLab on-campus. WSU serves a large portion of professional students and supports a student population collaborating across the liberal arts, fine arts and professional disciplines through its field majors and Honors College.</p> <p>These groups would further benefit from the opportunity of further study</p>

	in these four emerging technological disciplines.
6. Curriculum	<p>The BAA consists of 120 credit hours. Students are required to take 30 credits of General Education, 21 credits in common core courses, 54 credit hours in a discipline specific tract, and the remaining 15 hours in electives.</p> <p>These core courses would be required of all students in the four tracks, creating a cohort of students studying various aspects of Media Arts, but working together on projects.</p> <ul style="list-style-type: none"> • MART 101 Intro to Media Arts (3 credit hours) • MART 101 History of Motion, Sound and Gaming (3 credit hours) • COMM 306 Basic Digital Editing (3 credit hours) • COMM 406 Audio Recording (3 credit hours) • MART 390 Professional Practices (3 credit hours) • MART 299 Media Arts Practicum I (1 credit hour) • MART 399 Media Arts Practicum II (2 credit hours) • MART 499 Media Arts Practicum III (3 credit hours)
7. Faculty Profile	<p>Faculty in existing departments and colleges across the university will teach, coordinate the BAA curriculum, and work with students to create independent plans of study.</p> <p>All core faculty members currently teach one to three courses per semester and advise students. Because the courses for the proposed BAA program largely consist of existing courses, the additional advising and teaching would be minimal. Faculty include:</p> <p>Theatre: *Ed Baker, *Bret Jones, David Neville Graphic Design: *Jeff Pulaski Music: *Aleksander Sternfeld-Dunn, *Mark Foley Digital Media: Amy DeVault Art History: *Claudia Pederson Media Resource Center: *John Jones Communication: Kevin Hager</p> <p><i>* Designates a terminal academic degree.</i></p> <p>Additional faculty from the professional fields will teach technology-specific curriculum, as needed.</p>
8. Student Profile	<p>The Bachelor of Applied Arts degree will attract creative students preparing for a career in one of four emerging fields – audio engineering, filmmaking, game design, and animation. This program will serve students who: have an affinity for both technical as well as creative endeavors, are eager to apply their skills to technical tasks which are neither research-oriented nor entirely academic in nature, and aim to develop skills that will help them become entrepreneurs in their field.</p>
9. Academic Support	<p>This BAA degree will be facilitated by a director and will require faculty advisors within departments and colleges across several schools and colleges. The academic support model in place at WSU is extensive and includes support from the Counseling and Testing Center, Disability Support Services, One-Stop Student Services, University Libraries, Career Services, the Office of Cooperative Education and Work-Based Learning, among others.</p>
10. Facilities and Equipment	<p>WSU is partnering with CoCo Properties, LLC, and utilizing their off-campus facilities and equipment. This building, consisting of over 35,000 square-feet, houses four computer labs, an audio lab, a video lab, a motion capture studio, a green-screen area, two recording studios, an art studio, a clay studio, a design studio, two classrooms, a conference room, and additional space for offices. The leasing agreement gives WSU access to all facilities.</p> <p>On-campus, students and faculty will utilize the facilities and equipment</p>

	found in the new GoCreate MakerSpace, Elliott School studios, and the future IdeasLab. No additional space or equipment will be needed.
11. Program Review, Assessment, Accreditation	<p>This BAA degree program will be assessed through: course evaluations, learning objective assessments, curriculum/graduate exit surveys, knowledge-skills assessments, internal program review, participation in program forums, experience-based evaluations, and capstone evaluations.</p> <p>Furthermore, this program will be reviewed per the Kansas Board of Regents' program review requirements.</p> <p>Specialized accreditation is not available for this degree.</p>
12. Costs, Financing	<p>For the implementation of this program, salaries and fringe benefits total \$99,880. This includes \$50,000 for a full-time administrator and 12 sections annually for instructors at a total of \$34,880.</p> <p>The projected estimate of annual equipment leasing for this program is \$25,000.</p> <p>Other operating expenses (\$16,700) include instructional materials, miscellaneous supplies, software, and advertising.</p> <p>The total cost for the implementation year is \$141,580; the total cost for year two is \$150,300 and \$159,020 for year three.</p> <p>Funding will come from an internal reallocation from the office of the Provost and Senior Vice President for Academic Affairs. There will be an annual program fee for the final two years of the degree sequence to provide funding for the maintenance and replacement of materials and equipment in what is, admittedly, a technology-based degree.</p>

**CURRICULUM OUTLINE
NEW DEGREE PROPOSAL
Kansas Board of Regents**

- I. Identify the new degree:** Bachelor of Applied Arts in Media Arts–Animation Track
II. Provide courses required for each student in the major:

Core Courses	<i>Course Name & Number</i>	<i>Cr. Hrs.</i>
	ENG 101 College English I	3
	ENG 102 College English II	3
	MATH 111 College Algebra	3
	COMM 111 Public Speaking	3
	Gen Ed Humanities course	3
	Gen Ed Social/Behavioral Sciences course	3
	Gen Ed Natural Sciences/Mathematics course	3
	Gen Ed additional Introductory course	3
	Gen Ed Further Studies course	3
	Gen Ed Advanced Issues & Perspectives course	3
	MART 101 Intro to Media Arts	3
	MART 102 Hist. of Motion, Sound & Gaming	3
	COMM 306 Basic Digital Editing	3
	COMM 406 Audio Recording	3
	MART 390 Professional Practices (3x, 1 cr.)	3
	MART 299 Media Arts Practicum I	1
	MART 399 Media Arts Practicum II	1
	MART 499 Media Arts Practicum III	1
	ARTF 136 Foundation 2D Design	3
	ARTF 145 Foundation Drawing	3
	ARTS 240 Figure Drawing	3
	MART 220 Computer Modeling	3
	ARTH 125 Art History, Bodies or Play	3
	ARTH 1xx Art History elective	3
	MART 222 Digital Animation I	3
	MART 322 Digital Animation II	3
	MART 422 Digital Animation III	3
	ARTH 3xx Art History elective	3
	THEA 390 Acting for the Camera	3
	MART 352 Clay Modeling	3
	MART 350 Story Boarding	3
	THEA 516 Scriptwriting I	3
	MART 357 Rigging	3
	ARTG 490 Titles and Motion Graphics	3
	MART 424 Compositing and VFX	3
	COMM 604 Video Storytelling	3
Electives	Electives chosen with an advisor	15
Research	_____	_____
Practica	_____	_____
	<i>Total</i>	<i>120</i>

CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents

I. Identify the new degree: Bachelor of Applied Arts in Media Arts–Game Design Trk

II. Provide courses required for each student in the major:

Core Courses	<i>Course Name & Number</i>	<i>Cr. Hrs.</i>
	ENG 101 College English I	3
	ENG 102 College English II	3
	MATH 111 College Algebra	3
	COMM 111 Public Speaking	3
	Gen Ed Humanities course	3
	Gen Ed Social/Behavioral Sciences course	3
	Gen Ed Natural Sciences/Mathematics course	3
	Gen Ed additional Introductory course	3
	Gen Ed Further Studies course	3
	Gen Ed Advanced Issues & Perspectives course	3
	MART 101 Intro to Media Arts	3
	MART 102 Hist. of Motion, Sound & Gaming	3
	COMM 306 Basic Digital Editing	3
	COMM 406 Audio Recording	3
	MART 390 Professional Practices (3x, 1 cr.)	3
	MART 299 Media Arts Practicum I	1
	MART 399 Media Arts Practicum II	1
	MART 499 Media Arts Practicum III	1
	ARTF 136 Foundation 2D Design	3
	ARTF 145 Foundation Drawing	3
	ARTS 240 Figure Drawing	3
	MART 220 Computer Modeling	3
	ARTH 125 Art History, Bodies or Play	3
	ARTH 1xx Art History elective	3
	MART 222 Digital Animation I	3
	MART 322 Digital Animation II	3
	MART 260 Game Design Concepts	3
	ARTH 3xx Art History elective	3
	MART 352 Clay Modeling	3
	MART 350 Story Boarding	3
	MART 365 Prop and Character Design	3
	THEA 516 Scriptwriting I	3
	MART 357 Rigging	3
	MART 232 Intro to Game Design	3
	MART 332 Intermediate Game Design	3
	MART 432 Advanced Game Design	3
Electives	Electives chosen with an advisor	15
Research	_____	_____
Practica	_____	_____
	<i>Total</i>	<i>120</i>

**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

- I. Identify the new degree:** Bachelor of Applied Arts in Media Arts–Filmmaking Track
II. Provide courses required for each student in the major:

Core Courses	<i>Course Name & Number</i>	<i>Cr. Hrs.</i>
	ENG 101 College English I	3
	ENG 102 College English II	3
	MATH 111 College Algebra	3
	COMM 111 Public Speaking	3
	Gen Ed Humanities course	3
	Gen Ed Social/Behavioral Sciences course	3
	Gen Ed Natural Sciences/Mathematics course	3
	Gen Ed additional Introductory course	3
	Gen Ed Further Studies course	3
	Gen Ed Advanced Issues & Perspectives course	3
	MART 101 Intro to Media Arts	3
	MART 102 Hist. of Motion, Sound & Gaming	3
	COMM 306 Basic Digital Editing	3
	COMM 406 Audio Recording	3
	MART 390 Professional Practices (3x, 1 cr.)	3
	MART 299 Media Arts Practicum I	1
	MART 399 Media Arts Practicum II	1
	MART 499 Media Arts Practicum III	1
	THEA xxx Theatre Tech (3 choices)	3
	THEA 228 Script Analysis	3
	COMM 512 Principles of Video	3
	ARTF 145 Foundation Drawing	3
	THEA 390 Acting for the Camera	3
	COMM 506 Sound for Film	3
	MART 325 Editing for Film	3
	COMM 321 Critical Studies in Film	3
	MART 359 Cinematography	3
	MART 353 Video Storytelling	3
	THEA 345 Stage Lighting 1	3
	MART 350 Story Boarding	3
	MART 351 Principles of Video Production	3
	THEA 516 Scriptwriting 1	3
	THEA 517 Scriptwriting 2	3
	MART 424 Compositing and VFX	3
	ENGL 307 Narrative in Literature and Film	3
	XXXX xxx Additional Film Studies Course	3
Electives	Electives chosen with an advisor	15
Research	_____	_____
Practica	_____	_____
	<i>Total</i>	<i>120</i>

**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

- I. Identify the new degree:** Bachelor of Applied Arts in Media Arts–Audio Production
II. Provide courses required for each student in the major:

Core Courses	<i>Course Name & Number</i>	<i>Cr. Hrs.</i>
	ENG 101 College English I	3
	ENG 102 College English II	3
	MATH 111 College Algebra	3
	COMM 111 Public Speaking	3
	Gen Ed Humanities course	3
	Gen Ed Social/Behavioral Sciences course	3
	Gen Ed Natural Sciences/Mathematics course	3
	Gen Ed additional Introductory course	3
	Gen Ed Further Studies course	3
	Gen Ed Advanced Issues & Perspectives course	3
	MART 101 Intro to Media Arts	3
	MART 102 Hist. of Motion, Sound & Gaming	3
	COMM 306 Basic Digital Editing	3
	COMM 406 Audio Recording	3
	MART 390 Professional Practices (3x, 1 cr.)	3
	MART 299 Media Arts Practicum I	1
	MART 399 Media Arts Practicum II	1
	MART 499 Media Arts Practicum III	1
	MUSC 127 Theory 1	2
	MUSC 128 Theory 2	2
	MUSC 240 Jazz Theory 3	2
	MUSC 242 Jazz Theory 4	2
	MUSC 129 Aural Skills 1	2
	MUSC 130 Aural Skills 2	2
	MUSC 241 Jazz Aural Skills 3	2
	MUSC 243 Jazz Aural Skills 4	2
	MUSP xxx Ensemble (4x, 1 cr.)	4
	MUSA 232 Lessons (4x, 2 cr.)	8
	MUSC 259 Introduction to Music Comp	1
	MART 110 Intro to Music Tech & Industry	2
	MART 111 Intro to Music Business	1
	MUSC 113 Music Literature	3
	MUSC 531 Intro to Elec. Music (MAX/MSP)	2
	MUSC 641 Orchestration	2
	MART 540 Adv. Editing and Mastering	3
	MART 570 Electronic Music Production	2
	MART 571 Live Sound Design	3
	COMM 506 Sound for Film	3
	MART 575 Seminar in Music Technology	3
	MART 481 Internship	1
Electives	Electives chosen with an advisor	15
Research	_____	_____
Practica	_____	_____
	<i>Total</i>	<i>120</i>

IMPLEMENTATION YEAR

Fiscal Summary for Proposed Academic Programs

Institution: Wichita State University Proposed Program: Bachelor of Applied Arts

Part I. Anticipated Enrollment	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Full-time, Part-time Headcount:	25	10	45	20	60	30
B. Total SCH taken by all students in program	720		1,320		1,800	
Part II. Program Cost Projection						
A. In <u>implementation</u> year one, list all identifiable General Use costs to the academic unit(s) and how they will be funded. In subsequent years, please include only the additional amount budgeted.						
	Implementation Year	Year 2		Year 3		
<u>Equipment</u>	Approx. \$25,000	Approx. \$25,000		Approx. \$25,000		
<u>Base Budget</u>						
Salaries	\$99,880 ¹	\$108,600 ²		\$117,320 ³		
OOE	\$16,700 ⁴	\$16,700		\$16,700		
Total ⁵	\$141,580	\$150,300		\$159,020		

Explanations:

¹ Salaries include: Full-time Administrator @ \$50,000 (includes benefits @ 25%, \$10,000), plus 8 sections for instructors \$34,880 (includes benefits @ 9%, \$2,880), plus \$15,000 for work-study/hourly student staff.

² Salaries include: Full-time Administrator @ \$50,000 (includes benefits @ 25%, \$10,000), plus 10 sections for instructors \$43,600 (includes benefits @ 9%, \$3,600), plus \$15,000 for work-study/hourly student staff.

³ Salaries include: Full-time Administrator @ \$50,000 (includes benefits @ 25%, \$10,000), plus 12 sections for instructors \$52,320 (includes benefits @ 9%, \$4,320), plus \$15,000 for work-study/hourly student staff.

⁴ OOE includes: Instructional Materials, Miscellaneous Supplies, Office Supplies, Software, and Advertising.

⁵ Required budget reallocated from existing university funds.

New Degree Request – University of Kansas

<u>Criteria</u>	<u>Program Summary</u>
1. Program Identification	Bachelor of Science in Interior Architecture and Design 04.0501
2. Academic Unit	School of Architecture, Design and Planning
3. Program Description	<p>This Bachelor of Science degree, serving undergraduate students on the Lawrence Campus, draws on courses and strengths from the School of Architecture, Design and Planning. It will prepare students to work as National Council for Interior Design Qualification (NCIDQ)-licensed Interior Designers and/or Interior Architects in architecture firms, design firms, corporate architecture/design offices, and public or private organizations that manage and operate complex public and commercial buildings or companies that design equipment, furnishings, and technologies to improve the use of buildings.</p> <p>Students who complete the eight-semester, sequential curriculum are trained to work collaboratively with architects, engineers, and other design and construction professionals. In addition to specialized interior architecture courses, an integrated senior design project, and a professional internship, students must also fulfill a six-credit study-abroad requirement.</p>
4. Demand/Need for the Program	<p>The demand for this program at KU has grown significantly in the last seven years due to three factors. First, the design and construction industries have recovered from the 2008-09 recession and prospective students are aware of increased employment opportunities. Second, many school districts have launched specialized programs that direct students toward careers in architecture, design, and engineering (e.g., Blue Valley Center for Advanced Professional Studies, Shawnee Mission Project Lead the Way, Olathe Environmental Design, and others). And, third, when the KU Design department joined the School of Architecture and Urban Planning in 2010, the interior design program was dissolved due to the need to reallocate faculty. Thus, without seeking prospective students, KU continues to receive 30-35 inquiries, applications, and visits each year from students who wish to study Interior Architecture and Design and who must go elsewhere or find a different major.</p> <p>The need for this program is clear. The Kansas Bureau of Labor Statistics shows an expected 15.1 percent annual growth in positions for interior architects/designers and the U.S. Bureau of Labor Statistics showed 13 percent growth in this field in 2015 and a projected rate of growth of 20 percent through 2024. Additionally, a survey conducted in February 2017 of 90 firms that are connected to the School of Architecture, Design and Planning showed that 89.5 percent of the respondents are interested in hiring entry-level graduates of the proposed program. Several leading national design firms have already expressed interest in joining the internship network for the degree and providing other learning opportunities; a substantial donation in support of the program was recently pledged by a distinguished graduate.</p>

<p>5. Comparative /Locational Advantage</p>	<p>Four-year Interior Design degrees are found at three of the State’s universities (FHSU, PSU, and KSU). The only Interior Architecture degree in Kansas is KSU’s five-year Master of Interior Architecture and Product Design degree. Interior Design programs are found in the major universities of the neighboring states. KU is the only major university in the region that does not have a Council for Interior Design Accreditation (CIDA)-accredited degree that focuses on Interior Architecture or Interior Design. Yet, KU has the largest and closest market of potential Interior Architecture and Design students as well as the largest and closest network of Interior Architecture and Design employers.</p> <p>The proposed degree differs from all of the programs mentioned in the following ways: 1) The degree is designed to be completed in four years with content and coursework drawn from both Architecture and Design; 2) Graduates of this program will have the option of completing the accredited Master of Architecture degree upon completion of the 4-year Interior Architecture and Design program; 3) It will include the fundamental, technological strengths of an architecture degree with advanced course work from our Visual Communications and Industrial Design programs; 4) Students will have unparalleled opportunities for internships with leading firms in the US and abroad; and 5) Students will participate in a design-build studio experience that has no comparable experience within the region.</p> <p>Proximity to local firms in the Kansas City-Topeka corridor offers a significant local advantage for students seeking internships and professional connections.</p>
<p>6. Curriculum</p>	<p>The 36 classes that make up the Interior Architecture and Design curriculum can be divided into six groups:</p> <p><i>Studio</i> (33 credits). Students will complete seven project-based classes that require synthesis and application of content knowledge.</p> <p><i>Support</i> (27 credits). Students will complete nine support classes focusing on history, theory, computing, structures, environmental systems and other areas that overlap with Architecture and Design.</p> <p><i>Specialized</i> (30 credits). Students will complete seven, required, fundamental courses and three career-specialized electives.</p> <p><i>External Courses</i> (25 credits). Students must meet the KU Core requirements and complete basic course work in English, Calculus, and Physics.</p> <p><i>Study Abroad</i> (6 credits). Students will complete this requirement either during the summer or winter intersession. The School has developed a broad range of programs in Europe, Asia and the Caribbean, all led by faculty.</p> <p><i>Professional Internship</i> (6 credits). Students will spend at least the fall semester of their final year in a professional internship.</p>

7. Faculty Profile	<p>Core faculty who teach support courses, studios and some of the specialized Interior Architecture and Design are listed below.</p> <table border="1" data-bbox="557 178 1433 751"> <thead> <tr> <th>Faculty Name</th> <th>Faculty Rank</th> <th>Highest Degree</th> <th>FTE</th> </tr> </thead> <tbody> <tr> <td>Colistra, Joe</td> <td>Assoc Professor</td> <td>M.Arch.</td> <td>1.0</td> </tr> <tr> <td>Castillo, Roberto</td> <td>Lecturer</td> <td>Ph.D.</td> <td>0.5</td> </tr> <tr> <td>Grabow, Stephen</td> <td>Professor</td> <td>Ph.D.</td> <td>1.0</td> </tr> <tr> <td>Sheward, Hugo</td> <td>Asst Professor</td> <td>Ph.D.</td> <td>1.0</td> </tr> <tr> <td>Vakil, Nilou</td> <td>Lecturer</td> <td>M.Arch.</td> <td>0.5</td> </tr> <tr> <td>Karim, Farhan</td> <td>Asst Professor</td> <td>Ph.D.</td> <td>1.0</td> </tr> <tr> <td>Hascall, Jason</td> <td>Lecturer</td> <td>M.S.</td> <td>0.5</td> </tr> <tr> <td>Hossler, Tim</td> <td>Asst Professor</td> <td>M.Arch.</td> <td>1.0</td> </tr> <tr> <td>Van de Riet, K.</td> <td>Asst Professor</td> <td>Ph.D.</td> <td>1.0</td> </tr> <tr> <td>Shellhorn, J.</td> <td>Assoc Professor</td> <td>M.F.A.</td> <td>1.0</td> </tr> <tr> <td>Chang, Jae</td> <td>Assoc Professor</td> <td>D.Arch.</td> <td>1.0</td> </tr> <tr> <td>Johnson, W.</td> <td>Lecturer</td> <td>M.Arch.</td> <td>0.5</td> </tr> <tr> <td>Huang, Thomas</td> <td>Assoc Professor</td> <td>M.Arch.</td> <td>1.0</td> </tr> </tbody> </table> <p>Three additional tenure-line core faculty members will be hired in the first three years of the program's operation to cover studios and specialized Interior Architecture and Design classes.</p>	Faculty Name	Faculty Rank	Highest Degree	FTE	Colistra, Joe	Assoc Professor	M.Arch.	1.0	Castillo, Roberto	Lecturer	Ph.D.	0.5	Grabow, Stephen	Professor	Ph.D.	1.0	Sheward, Hugo	Asst Professor	Ph.D.	1.0	Vakil, Nilou	Lecturer	M.Arch.	0.5	Karim, Farhan	Asst Professor	Ph.D.	1.0	Hascall, Jason	Lecturer	M.S.	0.5	Hossler, Tim	Asst Professor	M.Arch.	1.0	Van de Riet, K.	Asst Professor	Ph.D.	1.0	Shellhorn, J.	Assoc Professor	M.F.A.	1.0	Chang, Jae	Assoc Professor	D.Arch.	1.0	Johnson, W.	Lecturer	M.Arch.	0.5	Huang, Thomas	Assoc Professor	M.Arch.	1.0
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8. Student Profile	<p>Students who will be drawn to this interactive program will likely have interests in design, ergonomics, spatial lighting and acoustics, energy efficiency, and architectural designs from a variety of cultures. Students in this architectural program tend to focus more on the human use of a building, including sustainability, comfort, and health. Typically, these students have a great interest in creating an “experience” within a space. They tend to focus more on the human use of a building than the typical architectural student.</p> <p>Because there will be a limited number of seats available, admission will be competitive and will follow the same guidelines and requirements established for the professional Master of Architecture degree. Thus, the School attempts to attract the highest quality applicants within the pool, measured both by objective metrics (GPA, standardized test scores, class rank and other numerical indices of academic achievement) and by other screening tools such as interviews, required essays, portfolios, and questionnaires that focus on maturity, preparedness, and character.</p>																																																								
9. Academic Support	<p>Students and faculty have access to KU's extensive research library system and holdings. Additionally, they will be served by the Murphy Art & Architecture Library, as well as the following collections and resources housed in the School of Architecture, Design and Planning: the Hatch Resource Center, the Donald E. & Mary Boyle Hatch Reading Room, the Art & Cultural Heritage Digital Image Collection, the Amos Rapoport Image Collection of Vernacular Design, the ARTstor Digital Library, and Material ConneXion.</p> <p>Advising services are sufficient and available for students in the Student Services Center, and no additional hires are needed here. A half-time administrative assistant and a student support officer will be hired for the program.</p>																																																								

<p>10. Facilities and Equipment</p>	<p>The proposed program will be housed in Marvin Hall with faculty offices and initial studio spaces made available in 2017 by the relocation of the Urban Planning Program.</p> <p>The following support facilities, labs, and shops required for this program are well equipped and easily accessible:</p> <p><i>Dedicated Computer Labs</i> include the Architecture Bridge Lab, the Design Print Lab, the Snow Teaching Lab, and other specialty computer labs.</p> <p><i>Wood and Metal Shops</i> include space in the Marvin Shop, the Snow Model-Building Shop, and the East Hills Design-Build Center.</p> <p><i>Digital Fabrication Labs</i> include the 3-D Printer Lab, the Laser Cutter Lab, the CNC Lab, and the Robotics Lab.</p> <p><i>Specialized Support Facilities</i> include the East Hills Furniture Design Studio, the Architectural Acoustics Lab, and the Photo Lab and darkroom.</p> <p>Differential tuition revenues generated by enrollment in the program will be used to support funding for studio workstations and projectors.</p>
<p>11. Program Review, Assessment, Accreditation</p>	<p>The Bachelor of Science in Interior Architecture and Design will be reviewed and assessed within the School with a focus on content, scheduling, expectations, and attainment of learning outcomes. These course-based assessments are supplemented by instructor/course student evaluations conducted each semester.</p> <p>The program will also be assessed at the university-level each year following standard university procedures utilizing metrics that address expectations, performance, and learning outcomes.</p> <p>Additionally, this program will be included in the Board of Regents program review schedule for assessment.</p> <p>Furthermore, dependent upon KBOR approval, as a Council for Interior Design Accreditation (CIDA) candidate program, the degree will undergo a complete accreditation review following the graduation of the second class from the program.</p> <p>Finally, some of the courses and projects included in the degree will also fall within the scope of accreditation reviews conducted by the National Architecture Accrediting Board (NAAB) and the National Association of Schools of Art and Design (NASAD).</p>
<p>12. Costs, Financing</p>	<p>For the implementation of this program, salaries and fringe benefits total \$132,000. This includes \$84,000 for tenure-track instruction, \$25,000 for support staff, \$18,000 for graduate teaching assistants, and \$5,000 for administration. Other operating costs (travel, office expenses, recruitment) and equipment/furnishings (workstations and audio-visual equipment) total \$36,250 for the implementation year. Overall costs are \$168,250 for the implementation year, \$308,500 for year two, and \$443,500 for year three.</p> <p>The School of Architecture, Design and Planning is following a new business model, approved by the university administration, in which tuition revenues generated by new enrollment in this program can be used to finance the development of the program. Projected enrollments will cover the full cost of the program. Differential tuition revenues produced by the new enrollment may also be used to purchase new studio furnishings and classroom equipment.</p>

**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

I. Identify the new degree: Bachelor of Science in Interior Architecture and Design

II. Provide courses required for each student in the major:

	Course Name & Number	Credit Hours
Core		3
IAD 103	Introduction to Architecture	6
IAD 108	Arch Foundations I	3
ENGL 101	Composition I	3
MATH 105, 115 or 365	Topics in Math, Calculus or Statistics	
IAD 104	Principles of Modern Architecture	3
IAD 109	Arch Foundations II	6
<i>IAD</i>	<i>Introduction to Design Computing</i>	3
PHSX 114	College Physics	4
<i>IAD</i>	<i>Interior Architecture Studio I</i>	3
IAD 540	Global History I	3
IAD 524	Structures I	3
IAD 510	Ergonomics	3
<i>IAD</i>	<i>Interior Architecture Studio II</i>	3
<i>IAD</i>	<i>History of Interior Architecture</i>	3
IAD 624	Structures II	3
<i>IAD</i>	<i>Human Centered Design</i>	3
IAD 201	Visual Communication	3
ENGL 102	Critical Reading & Writing	3
IAD 509	Interior Architecture Design-Build Studio	6
<i>IAD</i>	<i>Products, Materials and Specifications</i>	3
<i>IAD</i>	<i>Branded Environments</i>	3
IAD 530	Environmental Systems I	3
<i>IAD</i>	<i>Interior Architecture Studio III</i>	3
IAD 552	Professional Practice	3
<i>IAD</i>	<i>Furniture Design</i>	3
IAD 531	Environmental Systems II	3
<i>IAD</i>	<i>Study Abroad</i>	6
<i>IAD</i>	<i>Integrated Interior Architecture Studio</i>	6
Electives		3
	KU Core Goal 2, Learning Outcome 2	3
	KU Core Goal 3, Learning Outcome 2	3
	General Education Elective 1	3
	General Education Elective 2	3
	Professional Enrichment Elective 1	3
	Professional Enrichment Elective 2	3
	Professional Enrichment Elective 3	3
Practica		
<i>IAD</i>	<i>Professional Internship</i>	6
Total		127

IMPLEMENTATION YEAR FY 2018

Fiscal Summary for Proposed Academic Programs

Institution: University of Kansas Proposed Program: Bachelor of Science in Interior Architecture and Design

Part I. Anticipated Enrollment	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Full-time, Part-time Headcount:	15	0	43	0	70	0
B. Total semester credit hours taken by all students in program	465		1,398		2,331	
Part II. Program Cost Projection						
A. In <u>implementation</u> year one, year two, and year three, please list all identifiable costs.						
	Implementation Year		Year 2		Year 3	
<u>Salaries and Fringe...Total</u>	<u>132,000</u>		<u>258,000</u>		<u>393,000</u>	
Instruction: GTAs	18,000		42,000		66,000	
Instruction: Adjuncts	-		27,000		45,000	
Instruction: Tenure-Line	84,000		168,000		252,000	
Administration	5,000		5,000		5,000	
Support Staff	25,000		25,000		25,000	
<u>OOE...Total</u>	<u>22,000</u>		<u>22,000</u>		<u>22,000</u>	
Travel	6,000		6,000		6,000	
Office Expenses	12,000		12,000		12,000	
Recruitment	4,000		4,000		4,000	
<u>Equipment/Furnishings...Total</u>	<u>14,250</u>		<u>28,500</u>		<u>28,500</u>	
Studio Workstations	11,250		22,500		22,500	
Studio AV Equipment	3,000		6,000		6,000	
<u>TOTAL</u>	<u>168,250</u>		<u>308,500</u>		<u>443,500</u>	

Indicate source and amount of funds if other than internal reallocation:

Salaries and OOE will be funded with tuition revenue generated by the program. Equipment and furnishings will be funded with differential tuition collected from new enrollments in the program and with new tuition revenue generated by the program.

Revised: January, 2017

April 11, 2017

TO: April Mason
Provost and Senior Vice President
106 Anderson Hall

RE: Proposal for COCAO

FROM: Candace LaBerge
Office of Faculty Senate

Please forward the following proposal to COCAO for their approval:

1. College of Human Ecology:

School of Family Studies and Human Services
Name change:

FROM: ~~Family Studies and Human Services B.S.~~
TO: Human Development and Family Science B.S.

This proposal was approved by the College of Human Ecology and received approval by Faculty Senate on April 11, 2017.

Thank you for your assistance with this proposal.