

COUNCIL OF CHIEF ACADEMIC OFFICERS

AGENDA

January 18, 2017
9:15 am – 10:00 am
reconvene at noon

The Council of Chief Academic Officers will meet in the Kathy Rupp Room located in the Curtis State Office Building at 1000 SW Jackson, Suite 520, Topeka, Kansas, 66612.

I. Call To Order

- A. *Approve Minutes* Neeli Bendapudi, Chair
December 14, 2016, Meeting p. 2

II. Program Request

- A. *Master of Science in Business and Organizational Leadership (Second Reading)* Neeli Bendapudi, KU p. 3
B. *Request Approval for Degree Name Change from Bachelor of Business Administration with a major in Economics to Bachelor of Business Administration with a major in Business Economics* Lynette Olson, PSU p. 8

III. Informational Items

- A. *Pittsburg State University* Lynette Olson, PSU
- *Addition of Professional Writing emphasis in Master of Arts in English*
- *Addition of Minor in Packaging Graphics*
- *Modification to BS in Education with a Major in Mathematics emphases*

IV. Updates

- A. *Council of Faculty Senate Presidents* Pam Keller

V. Other Matters

VI. Adjournment

COCAO Meeting Schedule

AGENDA MATERIALS DUE	MEETING DATES	LUNCH ROTATION
December 28, 2016	January 18, 2017	KUMC
January 25, 2017	February 15, 2017	KSU
February 22, 2017	March 15, 2017	PSU
March 29, 2017	April 19, 2017 at KU	KU
April 26, 2017	May 17, 2017	Washburn
May 24, 2017	June 14, 2017	WSU

***Please Note: New Program Proposals are to be submitted 4 weeks prior to the next COCAO meeting for review and processing purposes.**

**Kansas Board of Regents
Council of Chief Academic Officers**

**Wednesday, December 14, 2016
MINUTES**

The Council of Chief Academic Officers met in the Kathy Rupp Conference Room of the Kansas Board of Regents at 9:28 a.m. on Wednesday, December 14, 2016, and reconvened at noon.

In Attendance:

Members:	Neeli Bendapudi, KU Tony Vizzini, WSU Graham Glynn, FHSU	Lynette Olson, PSU David Cordle, ESU Mike Werle, KUMC sitting in for Robert Klein	JuliAnn Mazachek, Washburn April Mason, KSU
Staff:	Jean Redeker Max Fridell	Karla Wiscombe Scott Smathers	Jacqueline Johnson
Others:	Aron Potter, Coffeyville CC Stuart Day, KU Kim Krull, Butler CC Mickey McCloud, JCCC Andrew Bennett, KSU Tiffany Bohm, KCKCC	Peggy Forsberg, Highland CC Lori Winningham, Butler CC Pamela Keller, KU Ruth Dyer, KSU Rick Moehring, JCCC Diane Durham, KUMC	Rick Muma, WSU Alysia Johnston, Fort Scott CC Todd Carter, Seward County CC Robin Garrett, Barton CC Janice Jewett, PSU

Neeli Bendapudi called the meeting to order at 9:28 a.m.

Approve November 16, 2016 Minutes

Tony Vizzini moved, and JuliAnn Mazachek seconded the motion, to approve the November 16, 2016 minutes. Motion carried unanimously.

II. Program Requests

- KU – Master of Science in Organizational Leadership (First Reading)
Neeli Bendapudi presented University of Kansas’s proposed Master of Science in Organizational Leadership. Discussion was held on various factors of this proposal. If there are any other comments or questions, please contact Neeli Bendapudi prior to the January 2017 meeting. This is a first reading and no action is required.

III. Informational Items

- Graham Glynn informed COCAO of the new center for Entrepreneurship at FHSU.
- Pam Keller updated COCAO on the Council of Faculty Senate Presidents projects.

IV. Discussion Items

- A. Jean Redeker provided an update on the Board Attainment Goal: Cost-Benefit analysis of developing common online application.
 - Reviewing proposed issue paper
 - Send it to Chief Academic Officers for review and feedback
 - Expect presentation to the Board in January
- B. Mike Werle and Diane Durham, KUMC, presented a proposed revision to the Multiple-Year Appointment Policy. Tony Vizzini moved and April Mason seconded, the motion to forward the proposed revised Multiple Year Appointment Policy to the Board.

April Mason moved and Lynette Olson seconded, the motion to recess until lunch. Motion carried.

Meeting reconvened at 12:10 pm. COCAO discussed the need for a University Press of Kansas executive session to discuss the director search.

There being no other business, the meeting adjourned at 12:12 p.m.

New Degree Request – University of Kansas / School of Business

<u>Criteria</u>	<u>Program Summary</u>
1. Program Identification	BUS-MS: Business & Organizational Leadership
2. Academic Unit	School of Business
3. Program Description	<p>The MS- Business & Organizational Leadership program is designed on the fundamental principles of business leadership, focusing on the emergent thinking in leading, team-building, and strategy. The curriculum incorporates useful, practical knowledge balanced across the central components of leadership: human capital management and development, team and organizational leadership, and strategic development and leadership. Because the program was designed to suit a specific need identified by the Fort Leavenworth military community the main student cohort for the MS- Business & Organizational Leadership program will be student officers assigned to the area on a ten-month rotation; the program is designed so that it may be completed in one academic year. The program combines online classes with in-class instruction, resulting in a hybrid program that balances content delivery while optimizing the personal interaction with experienced faculty in the classroom. Finally, the program is designed on the concept of "stackable certificates" which allow students to continue work toward a KU online MBA, should they so choose.</p>
4. Demand/Need for the Program	<p>In July 2014, Lieutenant General Bob Brown, the commander of Fort Leavenworth and the Chancellor of Army University, proposed that KU consider establishing a master's degree program focused on leadership, providing the Army with a valuable alternative to current degree programs that are often limited and provide questionable education value to the Army as an institution. Such a program would serve not just the needs of the Army – which are significant – but also the North Kansas City business community.</p> <p>Each year, roughly 1,400 mid-career military leaders attend the Army's Command and General Staff Officer Course (CGSOC) at Fort Leavenworth, the principal target group for the Organizational Leadership program. Approximately 60% of those students do not possess a graduate degree, which is a requirement for further promotion; most of this cohort (840 student leaders) will pursue a master's degree during their ten-month assignment to Fort Leavenworth. Initial student interest was measured in a 2014 survey of 650 graduate degree-seeking officers conducted by the Center for Army Leadership, in which 72% (468 of 650) of respondents replied "likely" or "highly likely" when asked if they would pursue a graduate degree in organizational leadership, were such a program available to them (at the time of the survey, the Webster University program referenced above did not yet exist). The results of this survey were the impetus behind a Fort Leavenworth request to the School of Business to consider establishing such a program.</p>
5. Comparative /Locational Advantage	<p>The Edwards campus Leavenworth Location is the ideal site for a master's program in organizational leadership. The location is situated with ready access to both the desired military population that will provide the vast majority of program students, as well as the North Kansas City working professional community. It is also relatively close to the greater Kansas City metropolitan area that serves as the hub for a vast number of federal, state, county, and municipal agencies. The Leavenworth location focuses on this student population, and the Organizational Leadership program's curriculum is specifically designed to meet the learning needs (and schedules) of this population.</p>

There are no similar programs offered through other public institutions in the state of Kansas, however there are five closely-related master's programs in the Kansas City area: KU Edwards (Management), UMKC (Leading and Managing People), Baker University (Leadership and Organizational Design), Rockhurst University (Management), and Webster University (Change Leadership). However, each of these programs is considered outside reasonable commuting distance from the Leavenworth area (more than one hour driving time) and, thus, not deemed reasonably accessible to prospective students. Within the Leavenworth area, Webster University offers a master's program in Management, but the program lacks AACSB accreditation (only the parent program offered at the St. Louis campus is fully accredited), and is not viewed as a "high quality" program by the military leadership at Fort Leavenworth.

6. Curriculum
- 3 total credits | required online course
 - MGMT 706: Managing People (3 cr.)
 - 9 total credits | online courses (students must complete three)
 - ACCT 706: Accounting (3 cr.)
 - DSCI 706: Statistics (3 cr.)
 - BE 718: Economics (3 cr.) or FIN 706 (3 cr.)
 - MKTG 706: Marketing (3 cr.)
 - 12 total credits | classroom courses common for all students
 - MGMT 7xa: Strategy and Organization Design (2 cr.)
 - MGMT 705: Ethical Decision Making in Business (2c.)
 - MGMT 7xb: Management Skills and Teams (2 cr.)
 - MGMT 710: Leadership Philosophy and Practice (2 cr.)
 - MGMT 728: Managing Strategic Direction and Change (2 cr.)
 - MGMT 7xc: Leadership Capstone (capstone project) (2 cr.)
 - 6 total credits | elective courses
 - Articulated in coordination with Army University for elective coursework completed by resident Command and General Staff Officer Course students.
 - Other students must complete coursework as part of the MS-Business & Organizational Leadership program. These courses may be completed at the Edwards Campus or through the Online MBA.
 - 30 Total Credits

7. Faculty Profile

Faculty Name	Faculty Rank	Highest Degree	Faculty FTE
Steve Leonard	Prog Director, Lecturer	MS/MA	100
Todd Ebel	Lecturer	MS	50
Niki A. den Nieuwenboer	Assistant Professor	Ph.D.	100
Jay Lee	Associate Professor	Ph.D.	50
John Sweeney	Professor	Ph.D.	100
Steve Hillmer	Professor	Ph.D.	100
Duane Myer	Professor	Ph.D.	100
Art Hall	Lecturer	Ph.D.	100
Laurian Lytle	Lecturer	Ph.D.	100
Rob Davison	Assistant Professor	Ph.D.	100

8. Student Profile

Program Year	Full-Time	Part-Time	Total
Year 1	20	0	20
Year 2	25	0	25
Year 3	30	0	30

9. Academic Support	The MS- Business & Organizational Leadership program will leverage existing academic support personnel at the Edwards Campus Leavenworth location for Student Services, and faculty will provide advising support during the academic year as required.																								
10. Facilities and Equipment	All necessary facilities, equipment and space will be provided by the Edwards Campus Leavenworth location.																								
11. Program Review, Assessment, Accreditation	AACSB																								
12. Costs, Financing	<table border="1" data-bbox="493 443 1409 621"> <thead> <tr> <th>Program Year</th> <th>Salaries</th> <th>OOE</th> <th>Equipment</th> <th>Other</th> <th>TOTAL</th> </tr> </thead> <tbody> <tr> <td>Year 1</td> <td>103,018.53</td> <td>0</td> <td>0</td> <td>7,500.00</td> <td>110,518.53</td> </tr> <tr> <td>Year 2</td> <td>105,078.90</td> <td>0</td> <td>0</td> <td>10,000.00</td> <td>115,078.90</td> </tr> <tr> <td>Year 3</td> <td>107,180.47</td> <td>0</td> <td>0</td> <td>12,500.00</td> <td>119,680.47</td> </tr> </tbody> </table> <p data-bbox="493 621 1511 791">Note: Increased/new SCH should generate additional general tuition/fees for KU which should trickle down as additional funds for the Business School. In addition, the new program will generate an average of \$110,000 in business course fees per year over the first three years, as well as an average of \$180,576 in graduate tuition per year over the first three years.</p>	Program Year	Salaries	OOE	Equipment	Other	TOTAL	Year 1	103,018.53	0	0	7,500.00	110,518.53	Year 2	105,078.90	0	0	10,000.00	115,078.90	Year 3	107,180.47	0	0	12,500.00	119,680.47
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**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

I. Identify the new degree:

BUS/MS – Business & Organizational Leadership

II. Provide courses required for each student in the major:

	Course Name & Number	Credit Hours
Core Courses	Managing People / MGMT 706	3
	Accounting / ACCT 706	3
	Statistics / DSCI 706	3
	Marketing / MKTG 706	3
	Strategy and Organizational Design / MGMT 7xa	2
	Ethical Decision Making / MGMT 705	2
	Management Skills and Teams / MGMT 7xb	2
	Leadership Philosophy and Practice / MGMT 710	2
	Managing Strategic Direction / MGMT 728	2
	Leadership Capstone / MGMT 7xc	2
Electives	Economics / BE 718 or Finance / FIN 706	3
	Others as determined on case-by-case basis	TBD
	Articulated from CGSOC Curriculum (see proposal)	6
Research	_____	_____
	_____	_____
Practica	_____	_____
	_____	_____
	_____	_____
	Total	30

IMPLEMENTATION YEAR: FY 2017

Fiscal Summary for Proposed Academic Programs

Institution: KU School of Business

Proposed Program: MS, Business & Organizational Leadership

Part I. Anticipated Enrollment	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Full-time, Part-time Headcount:	20	0	25	0	30	0
B. Total SCH taken by all students in program	480		600		720	
Part II. Program Cost Projection						
A. In <u>implementation</u> year one, list all identifiable General Use costs to the academic unit(s) and how they will be funded. In subsequent years, please include only the additional amount budgeted.						
	Implementation Year		Year 2		Year 3	
<u>Base Budget</u> Salaries	103,018.53		105,078.90		107,180.47	
OOE	0		0		0	
Equipment	0		0		0	
Other	7,500.00		10,000.00		12,500.00	
Total	110,518.53		115,078.90		119,680.47	

Note 1: Estimates for student demand are based on a 2014 Center for Army Leadership survey of student officers, historical data from initial student enrollment for the MSB-SCM program offered in the Leavenworth area, the size of the “generalist” student population targeted, and the numbers and types of graduate degree-seeking students in that population. See the base proposal for additional source data.

Note 2: Cost projections for the program reflect five faculty members instructing on an overload basis at a location approximately 45 miles from the Lawrence Campus. “Other” costs as listed above represent an estimate for reimbursement for faculty travel to and from the Edwards Campus Leavenworth location, anticipated costs for potential guest speakers, and classroom materials that may be required by faculty that are not already available at the location.

Indicate source and amount of funds if other than internal reallocation: Increased/new SCH should generate additional general tuition/fees for KU which should trickle down as additional funds for the Business School. In addition, the new program will generate an average of \$110,000 in business course fees per year over the first three years, as well as an average of \$180,576 in graduate tuition per year over the first three years.



Pittsburg State University
OFFICE OF THE PROVOST

December 16, 2016

Dr. Jean Redeker
Vice President for Academic Affairs
Kansas Board of Regents
1000 SW Jackson Street, Suite 520
Topeka, KS 66612-1368

Dear Dr. Redeker:

Pittsburg State University has changed the name of an existing major within our Bachelor of Business Administration degree (CIP: 45.0601) from

Economics
to
Business Economics

This change will allow the major to better reflect the true nature of the degree and signal to both prospective students and employers that our economics major is rooted in the broader field of business.

Sincerely,

A handwritten signature in cursive script, reading "Lynette J. Olson".

Lynette J. Olson, PhD, CFLE
Provost and Vice President for Academic Affairs

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