

KANSAS BOARD OF REGENTS

MINUTES

November 15, 2017

The November 15, 2017, meeting of the Kansas Board of Regents was called to order by Chair Dave Murfin at 1:35 p.m. The meeting was held in the Beggs Ballroom located in the Rhatigan Student Center on the Wichita State University campus, 1845 N. Fairmount, Wichita. Proper notice was given according to law.

MEMBERS PRESENT:

Dave Murfin, Chair
Dennis Mullin, Vice Chair
Joe Bain
Shane Bangerter
Ann Brandau-Murguia
Bill Feuerborn
Zoe Newton
Daniel Thomas
Helen Van Etten

APPROVAL OF MINUTES

Regent Feuerborn moved that the minutes of the September 20-21, 2017 meeting be approved. Following the second of Regent Mullin, the motion carried.

INTRODUCTIONS

Interim President Tompkins introduced Fort Hays State University's 10th President, Dr. Tisa Mason. Dr. Mason will take over as President on December 18, 2017. President Bardo announced that the Wichita State University and Wichita Area Technical College (WATC) affiliation received approval from the Higher Learning Commission to move forward. WATC will become the WSU Campus of Applied Sciences and Technology on July 1, 2018.

GENERAL REPORTS

REPORT FROM CHAIR

Chair Murfin thanked President Bardo and his staff for hosting the Board this month. He reported in October, the Board visited Kansas State University. On the KSU campus visit, the Regents toured the new School of Business building, the new addition to the Architecture, Planning and Design building, took a driving tour of the Konza Prairie, and received information on K-State's 360 Program, which helps students connect to different activities being offered at the University. He thanked K-State and all the participants involved with the campus visit. Chair Murfin also reported that earlier this month the Board hired Dr. Tisa Mason as the next Fort Hays State University President. He thanked Regent Bain and the Presidential Search Committee for all the time they dedicated to make this a successful search.

REPORT FROM PRESIDENT AND CEO

President Flanders reported that he, Regent Van Etten, and several Board staff members attended the Midwest Higher Education Commission meeting in Overland Park earlier this week. The

meeting focused on higher education affordability. He reported that last month the Concurrent Enrollment Taskforce met. The Taskforce received information on funding, test scores requirement, and different delivery models for concurrent education courses. He noted one of the biggest challenges for the schools is finding instructors who meeting the Higher Learning Commission's faculty qualification standards. The Taskforce will meet again at the end of this month to discuss all the information that was received on concurrent enrollment and determine what recommendations will be included in the report that is be delivered to the Legislature at the beginning of the session. President Flanders also reported that Johnson County Community College received a \$10 million lead gift from the Sunderland Foundation. The funds will be used for campus improvements.

REPORT FROM COUNCIL OF PRESIDENTS

Chancellor Girod presented the Council of Presidents' report. The Council received reports from the Council of Chief Academic Officers, Council of Business Officers, Council of Government Relations Officers, and the University Support Staff Council. The Academic Officers discussed the annual submission of the accreditation report to the Board. It was noted that the report does not change much from year-to-year because most programs are on a five- to eight-year accreditation review cycle. To give the Board report more value, the Academic Officers proposed a biennial report instead of an annual report. The Council of Presidents agreed with the proposed recommendation but asked the Academic Officers to review the report to see if there are additional ways to make it more efficient. The Academic Officers also discussed implementing the Board's 120 credit hour degree program initiative. Universities are reviewing their programs and will submit a timeline for this initiative. The Business Officers reported that they reviewed the Board's Limited Retirement Health Care Bridge policy as requested by the Council of Presidents last month. The Business Officers recommend eliminating the policy, which will give the universities more flexibility to determine who is eligible for this benefit. The Business Officers also reviewed a draft crowdfunding policy and different system efficiency items. The Government Relations Officers presented an update on the upcoming legislative session, and the Council of Presidents discussed concerns with the state employee health plan.

REPORT FROM SYSTEM COUNCIL OF PRESIDENTS

President Barwick presented the System Council of Presidents' report. The Council received a report from the System Council of Chief Academic Officers regarding the Lumina Grant and the next-generation ACCUPLACER placement tests. The Council received a progress report from the Data Advisory Group. The Group recommends merging the Fall Census Day Collection with the Fall KHEER Collection.

REPORT FROM COUNCIL OF FACULTY SENATE PRESIDENTS

The Faculty Senate Presidents' report was presented by Brian Lindshield. The Council continues to discuss the process for implementing the 120 credit hour degree initiative and the guidelines for implementing the Credit for Prior Learning policy. The Council is also exploring replacing textbooks with online resources, which will reduce costs for students. It was also noted that the Council assigned faculty liaisons to attend the Board committee meetings.

REPORT FROM STUDENTS' ADVISORY COMMITTEE

Jack Ayres reported that the students' higher education day at the Statehouse is scheduled for Wednesday, February 7, 2018. The legislative priorities for the Students' Advisory Committee include restoring funding to higher education, advocating for a change in the Personal and Family Protection Act that would allow for local control to implement concealed carry on the campuses, and advocating for an affirmative consent law. The Committee continues to focus on student inclusion and diversity and its initiative on recruiting students to enroll in higher education.

REPORT FROM THE COMMUNITY COLLEGES

President Barwick presented the report for the community colleges. He reported that the community colleges are concerned about the potential impact the federal tax changes could have on higher education if passed. The community colleges are concerned about the following provisions in the tax bills: 1) folding the Lifetime Learning Credit into the American Opportunity Tax Credit, 2) changing the charitable contribution deduction levels, 3) eliminating employer education assistance, 4) eliminating state and local taxes deduction, 5) eliminating student loan interest deductions, and 6) eliminating the qualified tuition deductions. The community colleges asked for the Board's support to advocate against these provisions. The Board asked President Barwick to provide them more information on these provisions.

REPORT FROM THE TECHNICAL COLLEGES

President Schears presented the report for the technical colleges. He reported on the idea of moving to a new performance-based funding model for the public higher education institutions. He believes that institutions should be funded based on the number of graduates that are produced and not on enrollment. He would like to form a taskforce to discuss funding models. President Flanders stated that the institutions have looked at performance-based funding models, but there has not been institutional interest to move forward with a different model. If the institutions are now interested in moving forward, he would be happy to assist with the discussions.

REPORT FROM THE STATE UNIVERSITIES

President Scott reported on the relationship between Pittsburg State University and the community. He noted that the Bicknell Family Center for the Arts has brought different types of entertainment to the City, which has been well received. He also stated that he recently spoke with the Kansas Chamber of Commerce and state legislators about the importance of higher education.

President Bardo reported that Wichita State University freshman enrollment is growing and that recruitment from the I-35 corridor has increased. There has been high demand for campus student housing this year, which has led the University to start notifying students about next year's housing availability. President Bardo also reported that in FY 2017 the University increased its research funding to \$90 million and that the goal is to reach \$100 million in FY 2018. President Bardo announced that WSU's volleyball team is nationally ranked and is 16-0 in their conference.

Interim President Tompkins stated that the Fort Hays State University campus is excited to welcome Dr. Tisa Mason as their new President. He reported that the Higher Learning Commission conducted a site visit at the China locations, which went well. He noted earlier this month the University hosted the 39th annual Fort Hays State University Math Relays and that 750 high school students participated in the relays. Additionally, Dr. Tompkins reported that the

football team is ranked #1 and will compete in the Division II playoffs later this month and that the women's basketball team had the opportunity to play an exhibition game against the University of Connecticut, which was a great experience for the players. The Board thanked Dr. Tompkins for his service to the University and the State of Kansas.

President Garrett displayed the new Emporia State Economic Index website. The index is based on an estimate of monthly and state level Gross Domestic Product and compares Kansas with neighboring states. She also reported that ESU had a groundbreaking ceremony for the new residence hall, is in the process of implementing its Diversity and Inclusion Plan, and will be a tobacco free campus beginning January 1, 2018.

Provost Mason reported that Kansas State University held a unity walk on Tuesday, November 14. The University cancelled classes in the afternoon to allow students, faculty and staff to participate. The unity walk was organized to reaffirm the University's and campus community's commitment to uphold the value of human diversity and to stand up against discrimination.

Chancellor Girod reported that the University of Kansas conducted a climate survey and has reviewed the data that was collected. The University is now using the data to come up with action plans. He noted that the University is engaging the business community in Kansas City regarding workforce needs and that the University's Central District Project is ahead of schedule and on budget.

BREAK

Chair Murfin called for a break at 2:55 p.m. and resumed the meeting at 3:10 p.m.

STANDING COMMITTEE AND OTHER REPORTS

ACADEMIC AFFAIRS

Regent Bangerter reported the Board Academic Affairs Standing Committee spent most of its time reviewing the AY 2016 performance reports. He spoke about the current performance model and the idea of having a model that encourages institutional improvement. He also cautioned institutions about moving to a new performance-based funding model.

FISCAL AFFAIRS AND AUDIT

Regent Mullin presented the Fiscal Affairs and Audit Standing Committee report. The Committee received an overview of the operating budget of the Board office and reviewed the fiscal items on the Board's agenda. He noted on the housing and dining rate adjustments, some members voiced concerns regarding KU's housing system fund balance.

GOVERNANCE

Regent Murfin reported the Governance Committee reviewed several Board policy amendments, which will be forwarded to the Board for consideration at the next meeting. Board staff presented an update on the process to revise the Board's strategic plan, *Foresight 2020*, which is approaching the end of its ten-year cycle. The Committee also approved Wichita State University's request to use temporary adequate security measures when the campus performs scenario-based training.

APPROVAL OF CONSENT AGENDA

Regent Bangerter moved, with the second of Regent Van Etten, that the Consent Agenda be approved. The motion carried.

*Academic Affairs***MASTER OF SCIENCE IN ATHLETIC TRAINING – KSU**

Kansas State University received authorization to offer a Master of Science degree in Athletic Training. The College of Human Ecology and the Department of Food, Nutrition, Dietetics, and Health will use existing funds to support the degree.

BACHELOR OF INTERDISCIPLINARY STUDIES WITH A MAJOR IN GENERAL STUDIES – ESU

Emporia State University received approval to offer a Bachelor of Interdisciplinary Studies with a Major in General Studies. All courses involved with this degree will be taught by current faculty.

MASTER OF SCIENCE IN GLOBAL SUPPLY CHAIN MANAGEMENT – WSU

Wichita State University received approval to offer a Master of Science in Global Supply Chain Management. The program will be funded from an internal reallocation in both the School of Business and the College of Engineering, and WSU anticipates charging students a \$50 per credit hour program fee.

ACCREDITATION FROM THE COUNCIL FOR ACCREDITATION OF COUNSELING AND RELATED EDUCATIONAL PROGRAMS – WSU

Wichita State University received approval to seek accreditation from the Council for Accreditation of Counseling and Related Educational Programs (CACREP) for its Master of Education in Counseling (in the School of Counseling and Clinical Mental Health concentrations) in the College of Education. CACREP accreditation is now required for graduates of counseling programs to be employed by the Veterans Administration. The total cost associated with seeking this accreditation is between \$13,528 to \$19,528, which will be funded with resources in the College of Education. If accreditation is granted, the annual accreditation fee will be \$7,028 (\$3,514 per program).

DEGREE AND CERTIFICATE PROGRAMS

Kansas City Kansas Community College received approval to offer a technical certificate A (16 credit hours) in Biomanufacturing (41.0303). The estimated cost to deliver the program is \$230,600, which will be funded with National Science Foundation grant money, student tuition, and institutional funds.

Labette Community College received authorization to offer an Associate of Applied Science degree (64 credit hours), technical certificate B (32 credit hours) and A (16 credit hours) in Welding (48.0508). Student tuition will support faculty salaries. Equipment, tools and supplies, instructional supplies and material will be

donated by Parsons High School. Steel will be donated by local business and industry.

Salina Area Technical College received approval to offer a technical certificate C (46 credit hours) in Practical Nursing (51.3901). The estimated cost of the program is \$214,700, which will be funded with grants and institutional funds.

Retirement Plan

FUND INVESTMENT LINE-UP CHANGES IN THE BOARD'S MANDATORY RETIREMENT PLAN

The following changes to the Board's Mandatory Retirement Plan investment fund lineup were approved: A) replace the Voya Mid Cap Opportunities Portfolio (NMCIX) with the Champlain Mid Cap Fund (CIPIX); and B) add the Amana Growth Fund (AMIGX) and Amana Participation Fund (AMIPX), institutional share class. The Board's Investment Policy Statement will be updated to reflect these changes, which will take effect December 4, 2017.

CONSIDERATION OF DISCUSSION AGENDA

Academic Affairs

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A MAJOR IN PROFESSIONAL STRATEGIC SELLING – KSU

Jean Redeker, Vice President for Academic Affairs, presented Kansas State University's request for a Bachelor of Science in Business Administration with a major in Professional Strategic Selling. The program is capped at 120 credit hours but there are two courses in the program that are for zero credit hours. These courses require no tuition or fees and have been part of the Business School curriculum for the last five years. Vice President Redeker noted that the Board Academic Affairs Standing Committee reviewed the program. Regent Bangerter moved to approve, and Regent Van Etten seconded. The motion carried.

Fiscal Affairs and Audit

FY 2019 HOUSING AND FOOD SERVICE RATE ADJUSTMENT PROPOSALS (FIRST READ)

Regent Mullin presented the FY 2019 housing and food service rate adjustment proposals. There were no questions about the proposals. The Board will take final action at the December meeting.

(University Proposals filed with Official Minutes)

AMENDMENT TO THE UNIVERSITY OF KANSAS' CAMPUS MASTER PLAN AND FY 2018 CAPITAL IMPROVEMENT PLAN

Chancellor Girod presented the University of Kansas' request to amend its Campus Master Plan and FY 2018 Capital Improvement Plan to add a new indoor football practice facility. Chancellor Girod stated the University is looking at several sites to locate the new facility but it will be near

the Memorial Stadium and the Anderson Family Football Complex. The estimated cost of the project is \$26 million, which will be financed with private funds. Regent Feuerborn moved to approve. Regent Murguia seconded, and the motion carried.

Presentations

STUDENT EXPERIENCE BOARD THEME

Vice President Redeker reported that throughout the year the Board will receive information on the student experience, which encompasses all aspects of the student lifecycle – from the first recruitment contact by the institution to the student graduating and becoming an alumnus. This report provided an overview of the demographic profiles of the student body, information on some of the web-based tools available to assist students, and an overview of campus facilities that may enhance the student experience.

Vice President Redeker reviewed the demographic profiles of the students who attend the state universities. In FY 2016, the headcount enrollment for the state universities was 108,350 students. Of that total, 62,218 were enrolled as full-time students and 46,132 were enrolled as part-time students. Vice President Redeker noted that the majority of students who attend the state universities have resident status and are between the ages of 18 and 24. Dr. Redeker then demonstrated several web-based tools – College Navigator, College Portraits, and Kansas DegreeStats. These websites are designed to help prospective students and parents search different universities and collect information on different aspects of the universities including average cost to attend, admissions, degrees offered, and graduation rates. Regent Murfin inquired about the usage of the websites. Vice President Redeker noted that anyone can access these websites, but the Board office can only track the usage of the Kansas DegreeStats' site.

Vice President Frisbie reported that some studies have shown that universities' physical environments can influence a student's decision on where to attend college. As of January 2017, the state universities own and maintain 816 buildings that have a replacement value of \$9.08 billion. The universities invest a significant amount of resources into campus facilities and infrastructure because these items are an important part of their branding. Vice President Frisbie reviewed several of the new instructional facilities that have opened on the different state university campuses including KU Medical Center Health Education Building, the engineering buildings at KU, KSU, and WSU, PSU's Bicknell Family Center for the Arts, and FHSU's Applied Technology Building. She noted that ESU has begun planning for its new Aquatic Research Center. Besides academic facilities, students also value recreational facilities and on-campus housing and dining options. Some of the housing facilities that have recently opened on the campuses include FHSU's Tiger Village and Victor E. Village, KSU's Wefald Hall and Kramer Dining Center, WSU's Shocker Hall, and KU's Daisy Hill Commons. Vice President Frisbie stated that facilities and infrastructure upgrades are funded from a variety of sources and noted there is still a significant backlog of deferred maintenance projects on the university campuses.

(PowerPoint filed with Official Minutes)

BREAK

The Chair called for a break at 4:05 p.m. and resumed the meeting at 4:13 p.m.

FACULTY CAREER DEVELOPMENT BOARD THEME

Vice President Redeker reported that faculty play a vital role in an institution's success and developing their talents both in the classroom and in conducting research is important for both the institution and the state. Vice President Redeker provided a high-level overview of the different types of faculty appointments but noted there may be variations or exceptions within the categories at the universities. Faculty appointments are divided into two sections: tenure-eligible/tenured faculty and non-tenure-eligible faculty. Tenure-eligible and tenured appointments include the following: 1) assistant professor – faculty members who serve probationary periods in a tenure-track positions for approximately seven years and who have met the guidelines for tenure, 2) associate professor – faculty who continue their teaching and scholarly engagement but also increase their service responsibilities beyond the department to the university, and 3) professor – faculty members who have a distinguished level of accomplishment and are proven masters of their field. Non-tenure-eligible appointments include the following: 1) research track – research professors who are scientists and scholars who are primarily engaged in research, which is typically supported by external grants and contracts, 2) clinical track – clinical faculty typically work with students and have considerable practical experience in their fields, 3) adjunct faculty – part-time instructors who teach because they bring special expertise to the classroom, and 4) instructors/lecturers – instructors who bring special expertise to the classroom and primarily teach classes.

Vice President Redeker stated institutions that participate in the Delaware Cost Study submit data on faculty teaching loads, direct instructional costs, and separately budgeted scholarly activity for academic disciplines. The University of Kansas, Wichita State University, and Kansas State University all have participated in the Delaware Cost Study. Chancellor Girod, President Bardo, and Provost Mason each presented an overview of their university's data pulled from the Delaware Cost Study. It was noted the universities use the information in this Study, along with data gathered from other studies which they participate in, to assess faculty instructional loads and costs (per credit hour) as compared to other institutions. The universities can then use the data to develop strategies to address any issues.

Research productivity, faculty workload, and the level of external grant funding for graduate and doctoral programs were discussed. The Board directed President Flanders to work with Chancellor Girod, President Bardo, and President Myers to review, as a system, what measures and standards are appropriate to use when evaluating faculty and the level of external funding awarded for research.

(PowerPoints filed with Official Minutes)

Other Matters

REGULATION AMENDMENTS LOWERING FEES FOR RENEWAL OF CERTAIN PRIVATE POSTSECONDARY INSTITUTIONS' BRANCH CAMPUS CERTIFICATES OF AUTHORITY TO OPERATE IN KANSAS

General Counsel Julene Miller presented the proposed amendments to the private and out-of-state postsecondary fees regulation (K.A.R. 88-28-6). The amendments reduce the minimum and

maximum fee amounts charged for renewal of the certificate of approval granted to a branch campus. Regent Newton moved to approve, and Regent Feuerborn seconded. On a roll call vote, the following Regents voted affirmatively to adopt the motion: Regent Murfin, Regent Mullin, Regent Murguia, Regent Feuerborn, Regent Newton, Regent Thomas, Regent Bain, and Regent Bangerter. Regent Van Etten was absent. The motion carried.

(Regulation filed with Official Minutes)

EPSCoR PROPOSAL

Vice President Redeker presented the EPSCoR Program Review Committee's recommendation to award \$125,000 to the Kansas IDeA Network of Biomedical Research Excellence (K-INBRE) located at the University of Kansas Medical Center. The funds will be used to support five grant proposals to increase K-INBRE's competitiveness for National Institutes of Health funds. Regent Newton moved to approve, and Regent Feuerborn seconded. The motion carried.

NON-BUDGETARY LEGISLATIVE PROPOSAL (FIRST READ)

Matt Casey, Director of Government Relations, presented the first read of the following non-budgetary legislative items:

- Wichita State University property transfer from the Board of Regents to Wichita State University
- Private and Out-of-State Postsecondary fee statute amendments
- Unification of statutes related to performance based budgeting and performance agreements

The Board will take final action on these items at the December meeting.

ADJOURNMENT

The Chair adjourned the meeting at 4:57 p.m.

Blake Flanders, President and CEO

David Murfin, Chair