The April 5, 2022, meeting of the Board Academic Affairs Standing Committee (BAASC) of the Kansas Board of Regents was called to order by Regent Kiblinger at 9:00 a.m. The meeting was held through Zoom, with an in-person option at the Board office.

In Attendance:

- **Members:**
  - Regent Kiblinger
  - Regent Rolph
  - Regent Schmidt
- **Staff:**
  - Daniel Archer
  - Amy Robinson
  - Sam Christy-Dangermond
  - Karla Wiscombe
  - Tara Lebar
  - Cindy Farrier
  - Julene Miller
  - Renee Burlington
  - Lisa Beck
  - Marti Leisinger

- **Others:**
  - Brenda Koerner, ESU
  - Brent Thomas, ESU
  - Chuck Taber, K-State
  - Cindy Hoss, Hutchinson CC
  - Elaine Simmons, Barton CC
  - Eugene Vasserman, K-State
  - Gary Wyatt, ESU
  - Heather Morgan, KACCT
  - Janet Stramel, FHSU
  - Jean Redeker, KU
  - Jerald Spotswood, ESU
  - Jill Arensdorf, FHSU
  - Joan Brewer, ESU
  - JoLanna Kord, ESU
  - Kathy Landwehr, ESU
  - Kim Jackson, Butler CC
  - Laurel Littrell, K-State
  - Linnea GlennMaye, WSU
  - Lisa Blair, NWKTC
  - Marc Fusaro, ESU
  - Melinda Roelfs, PSU
  - Michelle Schoon, Cowley CC
  - Mike Werle, KUMC
  - Paul Grimes, PSU
  - Rob Gibson, ESU
  - Shawnee Hendershot, PSU
  - Sheila Markowitz, ESU
  - Shelly Gehrke, ESU
  - Shirley Lefever, WSU
  - Tanya Gonzalez, K-State
  - Wooseob Jeong, ESU
  - Greg Paul, K-State
  - Nick Stevens, KU
  - Rick Staisloff, rpk GROUP
  - Katie Hagan, rpk GROUP
  - Scott DeLoach, K-State
  - Tom Hallaq, K-State

Roll call was taken for members and presenters.

**Approval of Minutes**

Regent Rolph moved to approve March 16, 2022, meeting minutes, and Regent Schmidt seconded the motion. With no corrections, the motion passed.

**Academic Portfolio and Workload Review Update**

Katie Hagan, with rpk GROUP, presented the update. The Board and rpk GROUP will be working on a project to help ensure the six public universities offer programs that students are interested in pursuing, successfully completing, and that lead to employment. Secondly, they will also assess academic resource utilization across all institutions and recommend an ideal workload evaluation process that leads to continuous improvement. The rpk GROUP will conduct the following in its role:

- Establish and coordinate a Steering Team that will convene monthly to inform project development and communication
- Establish and coordinate a Data Team that will convene biweekly to inform framework development and methodology
- Create all project communication for stakeholders, including monthly written updates to be made available on a KBOR website ([https://www.kansasregents.org/academic_affairs/academic-portfolio-reviews](https://www.kansasregents.org/academic_affairs/academic-portfolio-reviews)) and regular updates to the Board Academic Affairs Standing Committee (BAASC)
Collect and analyze all relevant data to accomplish project goals and deliverables

The first Steering Team meeting is scheduled for April 6, 2022. This team will be tasked with remaining informed of the project, reviewing analyses as they are available, providing feedback and asking questions, and raising opportunities for additional communication and stakeholder engagement. The first Data Team meeting is scheduled for April 7, 2022. There will also be opportunities for involvement from project leads, town halls, and community engagement.

Once the final contract and a formal data share agreement are approved, rpk anticipates it will take around two months to collect and standardize the data in collaboration with KBOR. Once the data collection is complete, rpk anticipates it will take around four months to analyze the data and provide recommendations.

**Consent Items**

- Chuck Taber presented a BA and BS in Advertising and Public Relations at K-State for approval. This program currently exists as an option within the existing degree programs in Mass Communications. The program has a growing interest, and K-State anticipates enrollment of up to 140 students by year three.

- Chuck Taber presented a BS in Cybersecurity program at K-State for approval. Cybersecurity is an area of growing demand, and the K-State program will be the first cybersecurity bachelor's degree accredited in Kansas. K-State currently has a Cybersecurity option, and they will use existing resources for the new degree and anticipate having 40 students by year three.

  Regent Schmidt moved to place the BA and BS in Advertising and Public Relations and the BS in Cybersecurity at K-State as presented under the Board consent agenda for approval. Following the second of Regent Rolph, the motion passed unanimously.

- Howard Smith and Paul Grimes presented a BBA in Business Studies at PSU for approval. The program originated through an assessment of student and employer needs and was designed to provide students with multidisciplinary business education. PSU will use existing certificates and minors within the Kelce College of Business (KCOB) and allow students to stack credentials tailored to specific student and labor needs. PSU believes this is a unique program that has long been needed.

  Regent Schmidt moved to place the BBA in Business Studies at PSU as presented under the Board consent agenda for approval. Following the second of Regent Rolph, the motion passed unanimously.

**Discussion Items**

Sam Christy-Dangermond presented the Program Review Report found on page 35 of the agenda. The report contains a summary of programs reviewed in Academic Year 2021. State universities are required to review programs at least once every eight years using Board established minimum criteria. This will likely be the last program review report received which reflects the current process as we are currently working with rpk GROUP to change this framework.

As a result of the 107-degree programs reviewed in AY 2021, the following was summarized:

- One ESU and one WSU program were recommended for additional review
- Four programs from PSU are recommended for enhancement
- Two K-State programs were merged as a part of Strategic Program Alignment last year
- Of the 14 programs identified for additional review in previous years, one FHSU program is being
• The remaining programs are all recommended to continue

Regent Rolph moved to place the Program Review Report as presented under the Board discussion agenda for approval. Following the second of Regent Schmidt, the motion passed unanimously.

**Adjournment**

The next BAASC meeting is scheduled for April 20, 2022, at 11:00 a.m. The meeting will be held on the FHSU campus with a virtual option available.

Regent Rolph moved to adjourn the meeting, and Regent Schmidt seconded. With no further discussion, the meeting adjourned at 9:48 a.m.