KANSAS BOARD OF REGENTS
ACADEMIC AFFAIRS STANDING COMMITTEE

CONFERENCE CALL AGENDA
January 7, 2019
11:30 am

CONFERENCE CALL INFORMATION
DIAL: 785-422-6104
CONFERENCE CODE: 96342619

I. Call To Order
A. Approve Minutes from the December 12th committee meeting
   p. 2

II. Agenda Planning for January 16th Board Meeting
A. Consent Agenda
   1. Request Approval for a Master of Science in Nursing at
      Emporia State University
      Jean Redeker p. 4

   B. Discussion Agenda
   1. Act on Request for Approval of Courses for System Wide Transfer
      Jean Redeker p. 9
   2. Act on Request for Approval for KSU to Offer Hospitality Program in KC Metro Area
      Jean Redeker p. 11

III. Other Board Matters
A. Proposed Private and Out-of-State Postsecondary Fee Regulation Amendments
   Jean Redeker p. 14

IV. Next BAASC Meeting
   January 16, 2019, at 10:30 am

V. Adjourn

Board Academic Affairs Standing Committee
Meeting Schedule

<table>
<thead>
<tr>
<th>Meeting Dates</th>
<th>Location</th>
<th>Time</th>
<th>Agenda Materials Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 16, 2019</td>
<td>Topeka</td>
<td>10:30 am</td>
<td>December 28, 2018</td>
</tr>
<tr>
<td>February 4, 2019</td>
<td>Conference Call</td>
<td>11:30 am</td>
<td>January 21, 2019</td>
</tr>
<tr>
<td>March 4, 2019</td>
<td>Conference Call</td>
<td>11:30 am</td>
<td>February 18, 2019</td>
</tr>
<tr>
<td>March 20, 2019</td>
<td>Topeka</td>
<td>10:30 am</td>
<td>March 1, 2019</td>
</tr>
<tr>
<td>April 1, 2019</td>
<td>Conference Call</td>
<td>11:30 am</td>
<td>March 18, 2019</td>
</tr>
<tr>
<td>April 29, 2019</td>
<td>Conference Call</td>
<td>11:30 am</td>
<td>April 15, 2019</td>
</tr>
<tr>
<td>May 15, 2019 (tentative)</td>
<td>Topeka</td>
<td>10:30 am</td>
<td>April 26, 2019</td>
</tr>
<tr>
<td>June 3, 2019</td>
<td>Conference Call</td>
<td>11:30 am</td>
<td>May 20, 2019</td>
</tr>
<tr>
<td>June 19, 2019 (tentative)</td>
<td>Topeka</td>
<td>10:30 am</td>
<td>May 31, 2019</td>
</tr>
</tbody>
</table>
The December 12, 2018, meeting of the Board Academic Affairs Standing Committee of the Kansas Board of Regents was called to order by Regent Murguia at 10:53 a.m. The meeting was held in the Board Office located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 520, Topeka, KS.

In Attendance:

Members: Regent Brandau-Murguia  Regent Schmidt  Regent Thomas (by phone)
Staff: Jean Redeker  April Henry  Chris Lemon
Charmaine Chambers

Others: Carl Heilman, Barton CC  Elaine Simmons, Barton CC  Lori Winningham, Butler CC
Kim Krull, Butler CC  Aron Potter, Coffeyville CC  Brad Bennett, Colby CC
Michelle Schoon, Cowley CC  Jane Holwarda, Dodge City CC  Steve Loewen, FHTC
Adam Borth, Fort Scott CC  Rya Ruda, Garden City CC  Erin Shaw, Highland CC
Cindy Hoss, Hutchinson CC  Michael McCloud, JCCC  Rick Moehring, JCCC
Charles Taber, KSU  Brian Niehoff, KSU  Carl Lejuez, KU
Robert Klein, KUMC  Cindy Hoss, Hutchinson CC  Matt Pounds, NWKTC
Michael Fitzpatrick, Pratt CC  Lynette Olson, PSU  Stephani Johns-Hines, SATC
Todd Carter, Seward CC  Rick Muma, WSU  Linnea GlenMaye, WSU

Regent Brandau-Murguia welcomed everyone.

Committee Matters

• Regent Schmidt moved that the minutes of the November 26, 2018, meeting be approved. Following the second of Regent Thomas, the motion carried.

• BAASC 19-02: Approval of Performance Reports for Academic Year was presented by Jean Redeker. Last year the Board approved changes in the performance funding guidelines. These changes allowed institutions that qualify for less than 100% of any new funds to present an appeal to BAASC to move up one funding tier. Eight institutions provided written appeals to BAASC to move up one funding tier:
  • Carl Lejuez spoke on behalf of University of Kansas.
  • Carl Heilman spoke on behalf of Barton Community College.
  • Aron Potter spoke on behalf of Coffeyville Community College.
  • Jane Holwerda spoke on behalf of Dodge City Community College.
  • Lori Winningham spoke on behalf of Butler Community College.
  • Todd Carter spoke on behalf of Seward Community College.
  • Michael Fitzpatrick spoke on behalf of Pratt Community College.
  • No representative for Independence Community College was present.

Discussion was held, and Regent Schmidt moved that the eight institutions listed above be approved to move up one funding tier. Following the second of Regent Thomas, the motion passed.

• Charles Taber presented a request for approval for the naming of the College of Engineering at Kansas State University to be Carl R. Ice College of Engineering.
Regent Schmidt moved to recommend that Kansas State University present the request to change the name of the College of Engineering to the Board for approval. Following the second of Regent Thomas, the motion passed.

- Next BAASC meeting will be January 7, 2019 at 11:30 am.

**ADJOURNMENT**

There being no further business, Chair Regent Brandau-Murguia adjourned the meeting at 11:30 am.
Request Approval for a Master of Science in Nursing at Emporia State University

Summary
Universities may apply for approval of new academic programs following the guidelines in the Kansas Board of Regents Policy Manual. Emporia State University has submitted an application for approval and the proposing academic unit has responded to the requirements of the program approval process. Board staff concurs with the Council of Presidents, Council of Chief Academic Officers in recommending approval. 1/07/19

Kansas Board of Regents Academic Affairs
PROPOSAL FOR A NEW DEGREE PROGRAM

Please check one: □ Baccalaureate Program ✔ Master’s Program □ Doctoral Program

A. General Information
1. Institution: ✔ ESU □ FHSU □ K-State □ KU □ KUMC □ PSU □ WSU
   (check one)

2. Program Identification:
   Program Title: Graduate Nursing Program
   Degree to be Offered: Master of Science in Nursing (MSN)
   Responsible Department or Unit: Department of Nursing
   CIP Code: 51.3801 Proposed Implementation Date: Fall 2019
   Total Number of Semester Credit Hours for the Degree: 32

B. Justification and Program Demand
1. Justification:
   In the space below, provide a brief description of the program and indicate why this program is important to your institution and to the state of Kansas.

   The Emporia State University Master of Science in Nursing (MSN) degree will provide three track options to meet both market demands, and specific professional goals of graduate students as served by Emporia State University. The three online options will include: Healthcare Management, Nursing Education, and a blended Healthcare Management/Education option. The demands for BSN nurses, nurse managers, and nurse educators are expected to increase in the future; the demand for graduate prepared nurses with the skills necessary to educate future nurses and manage daily operations in healthcare settings today and in the future will continue to be quite high (AACN, 2017; KDHE, 2010; HRSA, 2014/2017; NCSBN, 2018). Over 43% of nurses surveyed in Kansas reported they planned to advance their education at the master's degree level (Teel, Shen, & Peltzer, 2014; Shen, Peltzer, Teel, & Pierce, 2015). The Kansas State Board of Nursing reported in 2017 that fewer than 6% of licensed nurses in Kansas have a graduate degree. ESU's BSN graduates and local health care organizations, specifically Newman Regional Health, have asked ESU to provide a master's option. Currently there is no MSN program available in the area to prepare first-line nurse/healthcare managers for rural critical access hospitals, a unique skill set available to BSN graduates through one track of this program. The literature provides ample evidence of demand for nurse educators (IOM, 2011; AACN, 2015; NLN, 2017), with rural areas such as those served by Emporia State University presenting a particular need addressed by this program's second track. Finally, the program will provide a unique blended healthcare management/education track for BSN-prepared nurses whose career aspirations include both nursing management and nursing education.
2. Demand: Select one of the two options for indicating student demand:

Option A. Survey of Student Interest
   Number of surveys administered: .................  170
   Number of completed surveys returned: ...........  135
   Percentage of students interested in program: ...  82%

Option B. Market Analysis
   Attach a one-page analysis that reflects trends, changing student demographics, curricular growth patterns, etc., to forecast student demand for this program.

3. Demand: Projected Enrollment for the Initial Three Years of the Program
   Indicate how many students/credit hours are projected in the charts below.

<table>
<thead>
<tr>
<th>Year</th>
<th>Full-Time</th>
<th>Part-Time</th>
<th>Full-Time</th>
<th>Part-Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implementatio</td>
<td>20</td>
<td>variab</td>
<td>360</td>
<td>variabl</td>
</tr>
<tr>
<td>Year 2</td>
<td>30</td>
<td>variab</td>
<td>480</td>
<td>variabl</td>
</tr>
<tr>
<td>Year 3</td>
<td>40</td>
<td>variab</td>
<td>660</td>
<td>variabl</td>
</tr>
</tbody>
</table>

4. Demand: Employment
   In the space below, provide a brief narrative of projected job openings for graduates of this program. This may include such sources as the Kansas labor market information from the KS Department of Labor and/or the US Department of Labor.

   The demand for master's prepared nurses in the ESU market area is strong and consistent with Kansas and national statistics. Only 6%-9% of registered nurses have master's degrees in rural settings (US Bureau of Labor Statistics, 2015). Recent surveys by AACN (2017); Teel, et al., (2014); and Nursing and Allied Professionals Workforce Survey (2015) conclude that recruitment of nurse managers and nursing faculty is a significant problem. Over 52% of respondents in the Nursing and Allied Professionals Workforce Survey (2015) reported difficulty in recruiting nurse managers, and AACN (2016) reported nationally over 9,757 nurses annually were turned away from master's programs due to lack of nursing faculty.

   The turnover rate for RNs in Kansas is 14% (KHA, 2017); the current vacancy rate for Kansas nurses in 2017 was reported as 6.3% (KHA, 2017). More master's-prepared nurse educators and nurse managers will be required in order to meet the market need of the nursing profession at the local, state, and national levels. As reported in a recent study (Teel, Shen, & Peltzer, 2014), only 13.7% of nurses in Kansas hold the MSN degree, which is inadequate to meet the demand.

   In conclusion, there is a growing body of literature providing compelling evidence of a significant demand for more master's-prepared nurses to fulfill roles as nurse managers and nurse educators. The need in rural communities is even greater, as the majority of nurses at the BSN and MSN level are employed in urban settings. Rural health care facilities and rural nursing education programs both require masters-prepared nurses to meet the complex needs of today's healthcare consumer (IOM, 2011). Without nursing faculty to prepare nurses, and without nurse managers to manage healthcare teams and organizations, the consumer of healthcare is at significant risk for poor quality of care.
C. Curriculum

1. Admission/Requirements:
   In the space below, describe the admission standards for the program.

   Students seeking the Master of Science in Nursing (MSN) degree will have a Bachelor of Science in Nursing (BSN) degree from a nationally accredited program (ACEN or CCNE). The applicant will have a cumulative undergraduate GPA of 3.0 on a 4.0 scale. Applicants with less than a 3.0 will be considered on an individual basis. Applicants should demonstrate a strong record of professional service and leadership in their practice area.
   a. Admission to Emporia State University.
   b. Admission to the Emporia State University Graduate Program.
   c. Completion of Department of Nursing Application Procedure.

2. Courses:
   Attach a one-page semester-by-semester degree plan.

D. Core Faculty

1. Inventory
   Provide an inventory of core faculty directly involved with program. For each faculty member, provide the following information.
   If applicable, place an * next to the faculty member who will direct this program.
   Rank refers to Adjunct, Instructor, Assistant Professor, Associate Professor, Professor, etc.
   FTE refers to Full Time Equivalent to this program (1.0 = full time)

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Rank</th>
<th>Highest Degree</th>
<th>Tenure Track Y/N</th>
<th>Academic Area of Specialization</th>
<th>FTE to Proposed Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Linda Adams-Wendling</td>
<td>Chair/Professor</td>
<td>PhD</td>
<td>Y</td>
<td>Nursing /Admin/Education</td>
<td>0.2FTE</td>
</tr>
<tr>
<td>Dr. Mary Mitsui</td>
<td>Assoc Professor</td>
<td>PhD</td>
<td>Y</td>
<td>Education</td>
<td>0.8FTE</td>
</tr>
<tr>
<td>New Faculty</td>
<td>Assistant Prof</td>
<td>PhD</td>
<td>Y</td>
<td>Nursing Admin and/or Education</td>
<td>1.0 FTE</td>
</tr>
<tr>
<td>New Faculty</td>
<td>Assistant Prof</td>
<td>DNP*</td>
<td>Y</td>
<td>Nursing Admin and/or Education</td>
<td>1.0 FTE</td>
</tr>
</tbody>
</table>

*DNP= Doctor of Nursing Practice

2. Identify the number of graduate assistantships that will be assigned to the program: 1
### E. Expenditures and Revenue:

*Please complete the information below and provide explanations* as clearly-labeled attachments.

<table>
<thead>
<tr>
<th>List Amounts in Dollars</th>
<th>First FY</th>
<th>Second FY</th>
<th>Third FY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. EXPENDITURES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel – Reassigned or Existing Positions*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Written explanations</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty</td>
<td>$52,094</td>
<td>$53,135</td>
<td>$54,198</td>
</tr>
<tr>
<td>Administrators (other than instruction time)</td>
<td>$19,075</td>
<td>$19,457</td>
<td>$19,846</td>
</tr>
<tr>
<td>Graduate Assistants</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support Staff for Administration (e.g., secretarial)</td>
<td>$15,124</td>
<td>$15,384</td>
<td>$15,651</td>
</tr>
<tr>
<td>Fringe Benefits (total for all groups)</td>
<td>$15,124</td>
<td>$15,384</td>
<td>$15,651</td>
</tr>
<tr>
<td>Other Personnel Costs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Existing Personnel Costs – Reassigned or Existing</strong></td>
<td>$86,293</td>
<td>$87,976</td>
<td>$89,695</td>
</tr>
<tr>
<td>Personnel – New Positions*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Written explanations attached</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty</td>
<td>$120,000</td>
<td>$122,400</td>
<td>$124,848</td>
</tr>
<tr>
<td>Administrators (other than instruction time)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduate Assistants</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support Staff for Administration (e.g., secretarial) Fringe Benefits (total for all groups)</td>
<td>$42,768</td>
<td>$43,208</td>
<td>$43,656</td>
</tr>
<tr>
<td>Other Personnel Costs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Start-up Costs – One-Time Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Library/learning resources</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment/Technology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Physical Facilities: Construction or Renovation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Start-up Costs</strong></td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Operating Costs – Recurring Expenses*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Written explanations attached</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supplies/Expenses</td>
<td>$18,476</td>
<td>$18,476</td>
<td>$18,476</td>
</tr>
<tr>
<td>Library/learning resources</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment/Technology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel</td>
<td>$9,648</td>
<td>$13,248</td>
<td>$18,744</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Operating Costs</strong></td>
<td>$28,124</td>
<td>$31,724</td>
<td>$37,220</td>
</tr>
<tr>
<td><strong>GRAND TOTAL COSTS</strong></td>
<td>$277,185</td>
<td>$285,308</td>
<td>$295,419</td>
</tr>
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</table>
**II. FUNDING SOURCES** *(projected as appropriate)*  
*Written explanations attached*

<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>First FY (New)</th>
<th>Second FY (New)</th>
<th>Third FY (New)</th>
</tr>
</thead>
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<tr>
<td>Tuition / State Funds</td>
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<td>$ 96,480</td>
<td>$ 132,480</td>
<td>$ 187,440</td>
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<tr>
<td>Student Fees</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Sources **</td>
<td></td>
<td>$ 86,293</td>
<td>$ 87,976</td>
<td>$ 89,695</td>
</tr>
<tr>
<td><strong>GRAND TOTAL FUNDING</strong></td>
<td>$ 0</td>
<td>$ 182,773</td>
<td>$ 220,456</td>
<td>$ 277,135</td>
</tr>
</tbody>
</table>

**Projected Surplus/Deficit (+/-)**  
(Grand Total FUNDING minus Grand Total Costs)  
$ 94,412 $ 64,852 $ 18,284

**Other Sources:**  
*As appropriate for each source, please describe the length of financial commitment and note the expiration date. (Examples could include federal, state, and/or private grants, etc.)*

**Other sources: President's Incentive Program will supplement until program is self-sustaining (year 3).**

**Institutional Contact Person:**

Name: David Cordle  
E-mail: dcordle@emporia.edu

Date of Proposal Submission: September 24, 2018
Act on Request for Approval of Courses for Systemwide Transfer

Summary and Staff Recommendation

The Transfer and Articulation Council (TAAC) reviewed reports from the October 12, 2018 Kansas Core Outcomes Groups (KCOG) Conference and approved outcomes for seven additional courses to be recognized for transfer across the Kansas Board of Regent System. TAAC recommends the Board Academic Affairs Standing Committee approve the seven new courses for inclusion in the systemwide transfer matrix, effective summer 2019. Staff recommends approval of this request.

Background

To facilitate the ongoing process of seamless transfer among public postsecondary institutions, the Kansas Board of Regents established the Transfer and Articulation Council (TAAC). TAAC has representation from each university, as well as representation from the community and technical colleges to provide the oversight of implementing the Board’s transfer and articulation policy.

TAAC hosts an annual conference for faculty representatives to meet within discipline-based Kansas Core Outcomes Groups (KCOG) and articulate core outcomes for courses recommended for systemwide transfer. Since 2012, faculty have recommended, and the Board approved, 84 courses that transfer seamlessly among any public university or college in Kansas offering an equivalent course.

KBOR policy states the Transfer and Articulation Council’s mission is to create structures and processes that facilitate student transfer and degree completion within Kansas higher education. TAAC is responsible for assuring quality and adherence to the agreed-upon learning outcomes of all systemwide transfer courses. Some criteria used to determine appropriateness of courses for systemwide transfer are:

- Courses that facilitate timely degree completion
- Courses that meet General Education requirements
- Lower division instruction * (as defined in KBOR policy)
- Frequency of transfer across institutions
- Number of institutions offering course (minimum target of 12)
- Recommendations of discipline-specific KCOG

* “Lower-division instruction” means course content and teaching at a level appropriate for first and second-year postsecondary students generally, but available to more advanced students who have no prior experience in the subject. (Ch. III, 9, v.).

At the October 12, 2018 KCOG Conference, faculty established learning outcomes for seven new courses and revised outcomes for 21 previously approved systemwide transfer courses. TAAC reviewed reports submitted by the KCOG Chairs and approved outcomes for seven new transfer courses, which are recommend for systemwide articulation.

2019 Courses Presented for Approval

TAAC presents the following courses to the Board as recommended for systemwide transfer effective summer 2019:

- American Literature I
- American Literature II
- Comparative Politics
- Introduction to Early Childhood Education
- Marriage and Family
- Music Theory II
- Principles of Leadership
Staff Recommendation

Staff recommends approval of American Literature I, American Literature II, Comparative Politics, Introduction to Early Childhood Education, Marriage and Family, Music Theory II, and Principles of Leadership courses for systemwide transfer. If approved, the number of courses that transfer seamlessly among any university or college in the Kansas Board of Regents System offering an equivalent course would increase from 84 to 91.
Act on Request for Approval of Off-Campus Face-to-Face Program in KC Metro for Kansas State University

Summary and Recommendations

In accordance with KBOR policy, Kansas State University has requested approval to offer a Hospitality Management Bachelor of Science degree completion program to be offered at its K-State Olathe campus, located in the Kansas City metropolitan area. Staff has reviewed the requested proposal and recommends approval. 1/19/2019

Background

In November 2007 the Board amended the geographic jurisdiction policy to require Board review and approval, rather than approval by institutions in that service area, for programs offered in the Kansas City metropolitan (KC metro) area. KC metro area is defined in policy as “Johnson and Wyandotte Counties” and includes the K-State Olathe campus.

Current policy, Ch. III, Section A.8.e.ii(1)(f), requires “Off-campus face-to-face academic courses and programs that are not part of an approved off-campus academic specialty program and offered by a state university or Washburn University outside the university’s service area in the Kansas City metropolitan area must be approved by the Board and require additional documentation concerning the need/demand and a justification for any duplication. Animal health and food safety and security courses and programs may be offered by Kansas State University at its Olathe location in accordance with the approval requirements of K.S.A. 19-5001 et seq.” and provides the parameter for this request.

Kansas State University (KSU) reported to staff that the program has been offered via distance learning, with a small component of the program taught face-to-face, but market research demonstrated an increasing demand for more of the program to be offered in a face-to-face format.

KSU provided the following rationale for the request to offer 42 hours of the 60-hour hospitality and specialty courses of the degree completion program in Olathe:

- Offering the degree in the KC metro area would not create any redundancy with other state universities, since only Fort Hays State University offers a similar degree.

- Offering the program in the Kansas City area will open up partnerships with nearby community colleges, such as Johnson County and Kansas City Kansas in programs of hospitality management.

- The 42 hours of hospitality and specialty courses would be offered face-to-face at the K-State Olathe campus, 18 hours of business courses would still be offered via distance learning from the K-State Global Campus, and 60 hours of general education would be available through K-State or anywhere else, including accredited community colleges.

- Research has shown a significant increase in the number of job postings in hospitality areas, and hoteliers and restauranteurs in the KC metro area indicated their employees would be interested in a bachelor’s degree program in hospitality.
December 7, 2018

Dr. Jean Redeker
Vice President of Academic Affairs
Kansas Board of Regents
1000 SW Jackson Street, Suite 520
Topeka, KS 66612-1368

Dr. Redeker:

Kansas State University is requesting to offer a Hospitality Management Bachelor of Science degree completion program as a face-to-face program at our K-State Olathe campus. We have been offering the program via distance, and have had a small component of the program taught face-to-face in the past couple of years, but our market research demonstrates that there is increasing demand for more of the program to be offered in a face-to-face format. Therefore, we would like to offer 42 hours of the 60-hour hospitality part of the program in Olathe.

We believe that the uniqueness of the program among the state institutions (only Ft. Hays State University offers a similar degree) assures that offering the degree in the KC metropolitan area would not create any redundancy with other state universities. In fact, we believe that offering the program in KC will open up partnerships with nearby community colleges such as Johnson County and Kansas City Kansas in the area of hospitality management.

The BS in Hospitality Management is one of the oldest established programs in the College of Human Ecology, and has three distinct tracks of study – (1) lodging management, (2) foodservice and restaurant management, and (3) event, convention, and meeting management. The program consists of 120 credit hours, 60 of which focus on general hospitality coursework, specialty study within the three tracks (42 hours), and business courses (18 hours). The 60 credit hours of general education would be available through K-State or anywhere else, including accredited community colleges. The business courses would still be offered via distance learning through K-State Global Campus, but the 42 hours of hospitality and specialty courses will be offered at the K-State Olathe campus as face-to-face course work per this proposal.

Our research has shown that the number of job postings in hospitality areas has increased significantly. Additionally, we surveyed hoteliers and restauranteurs in the KC metro area and found that 80% of the respondents indicated that their employees would be interested in a bachelors degree program in hospitality. About 75% of those surveyed favored a hybrid (combined distance and face-to-face program) to a fully distance program. The face-to-face offerings would also result in a lower cost for students as face-to-face tuition rates are lower than distance rates.
As noted, only Ft. Hays State University offers a BS degree in hospitality management, and they serve the western half of the state of Kansas with their program. Therefore, offering our BS program on the Olathe campus would provide a unique and pertinent degree program for the many employees in the KC hospitality industry.

We make this request according to Board policy (Chapter III, Section A8(e-ii-f), which states:

(j) Off-campus face-to-face academic courses and programs that are not part of an approved off-campus academic specialty program and offered by a state university or Washburn University outside the university’s service area in the Kansas City metropolitan area must be approved by the Board and require additional documentation concerning the need/demand and a justification for any duplication. Animal health and food safety and security courses and programs may be offered by Kansas State University at its Olathe location in accordance with the approval requirements of K.S.A. 19-5001 et seq.

We would appreciate this being brought forward to the Board for a vote. Please let us know if there is any other information that you need to accompany this proposal.

Thank you for your assistance.

Sincerely,

Charles S. Taber, Ph.D.
Provost and Executive Vice President
Kansas State University
Review Proposed Private and Out-of-State Postsecondary Fee Regulation Amendments

Summary and Staff Recommendation

K.S.A. 74-32,181 applies to private and out-of-state postsecondary institutions operating in Kansas and sets the maximum and minimum fees that must be charged to the institutions regulated under the Act. Within the statutory parameters, the Board is authorized to set the various categories of fees through regulation, and it has done so in K.A.R. 88-28-6. These fees pay for the expenses necessary to regulate this sector and carry out the Board’s statutory responsibilities. The 2018 Kansas Legislature amended K.S.A. 74-32,181, updating language and certain fee provisions. The proposed amendments to K.A.R. 88-28-6, bring the regulation into alignment with authorizing statute, K.S.A. 72-32,181.

January 2019

Background: Pursuant to K.S.A. 74-32,181, the Kansas Board of Regents is authorized to charge fees to cover the expenses to regulate private and out-of-state postsecondary institutions operating in Kansas. This Act applies to brick and mortar institutions with a physical presence in Kansas, as well as to on-line distance education providers offering courses to Kansans who remain in Kansas while receiving their education. In FY2017, there were 160 approved institutions serving 31,185 Kansas students. To be and remain approved, institutions must comply with standards set by this Act, including submission of an annual application. The collected fees generate the revenue necessary to support the work associated with regulating this sector.

Staff is proposing the amendments detailed below to align the Private Postsecondary Fee regulation with changes to the Private Postsecondary Fee statute approved during last year’s legislative session.

The statutory changes eliminated six fees which range in amount from $10 to $250. The economic impact of eliminating these six fees will be a 0.37 percent decrease in fee revenue to the agency’s Private Postsecondary Fee Fund, which is not expected to impact the unit’s ability to operate.

The proposed amendments also modify language to certain fee areas. Adding “up to” before the percentage charged with the annual renewal application allows the Board flexibility in adjusting the percentage within statutory limits as appropriate to the workload associated with the Boards regulatory duties.

Staff Recommendation: Staff recommends the Board authorize efforts to amend K.A.R. 88-28-6 to eliminate certain fee provisions and update language to align the regulation with state statute. The regulation, including the proposed changes, is below:

88-28-6. Fees.

Fees for certificates of approval, registration of representatives, and certain transcripts shall be paid to the state board in accordance with this regulation.

(a) For institutions chartered, incorporated, or otherwise organized under the laws of Kansas and having their principal place of business within the state of Kansas the following fees shall apply:

(1) Initial application fees:
   (A) Non-degree-granting institution ................................................................. $1,000
   (B) Degree-granting institution ....................................................................... $2,000

(2) Initial evaluation fee, in addition to initial application fee:
   (A) Non-degree level ....................................................................................... $750
   (B) Associate degree level ............................................................................... $1,000
   (C) Baccalaureate degree level ........................................................................ $2,000
   (D) Master’s degree level ................................................................................ $3,000
   (E) Professional and doctoral degree levels ................................................... $4,000

(3) Renewal application fees:
(A) Non-degree granting institution, up to 2% of gross tuition, but not less than $500 and not more than $10,000

(B) Degree-granting institution, up to 2% of gross tuition, but not less than $1,200 and not more than $10,000

(4) New program submission fees, for each new program:
   (A) Non-degree program $100
   (B) Associate degree program $250
   (C) Baccalaureate degree program $500
   (D) Master’s degree program $750
   (E) Professional and doctoral degree programs $1,500

(5) Program modification fee, for each program $100

(6) Branch campus site fees for each branch campus site:
   (A) Initial non-degree-granting institution $1,000
   (B) Initial degree-granting institution $2,000

(7) Renewal branch campus site fees, for each branch campus site:
   (A) Non-degree granting institution, up to 2% of gross tuition, but not less than $500 and not more than $10,000
   (B) Degree-granting institution, up to 2% of gross tuition, but not less than $1,200 and not more than $10,000

(8) On-site branch campus review fee, for each branch campus site $100

(9) Representative fees:
   (A) Initial registration $200
   (B) Renewal of registration $10

(10) Late submission of renewal application fee $500

(11) Student transcript copy fee $10

(12) Returned check fee $50

(13) Changes in institution profile fees:
   (A) Change of institution name $50
   (B) Change of institution location $50
   (C) Change of ownership only $50

(b) For institutions that are not chartered, incorporated, or otherwise organized under the laws of Kansas or that have their principal place of business outside the state of Kansas, the following fees shall apply:

(1) Initial application fees:
   (A) Non-degree-granting institution $3,000
   (B) Degree-granting institution $4,000

(2) Initial evaluation fee, in addition to initial application fee:
   (A) Non-degree level $1,500
   (B) Associate degree level $2,000
   (C) Baccalaureate degree level $3,000
   (D) Master’s degree level $4,000
   (E) Professional and doctoral degree levels $5,000

(3) Renewal application fees:
   (A) Non-degree granting institution, up to 3% of gross tuition received or derived from Kansas students, but not less than $1,800 and not more than $10,000
(B) Degree-granting institution............. up to 3% of gross tuition received or derived from Kansas students, but not less than $2,400 and not more than $10,000

(4) New program submission fees, for each new program:
   (A) Non-degree program................................................................. $250
   (B) Associate degree program...................................................... $500
   (C) Baccalaureate degree program............................................... $750
   (D) Master’s degree program...................................................... $1,000
   (E) Professional and doctoral degree programs............................. $2,000

(5) Program modification fee, for each program........................................ $100

(6) Branch campus site fees for each branch campus site:
   (A) Initial non-degree-granting institution...................................... $3,000
   (B) Initial degree-granting institution........................................... $4,000

(7) Renewal branch campus site fees, for each branch campus site:
   (A) Non-degree granting institution........ up to 3% of gross tuition received or derived from Kansas students, but not less than $1,800 and not more than $10,000
   (B) Degree-granting institution............. up to 3% of gross tuition received or derived from Kansas students, but not less than $2,400 and not more than $10,000

(8) On-site branch campus review fee, for each branch campus site.................. $500

(9) Representative fees:
   (A) Initial registration............................................................... $350
   (B) Renewal of registration......................................................... $10

(10) Late submission of renewal application fee....................................... $500

(11) Student transcript copy fee....................................................... $10

(12) Returned check fee...................................................................... $50

(13) Changes in institution profile fees:
   (A) Change of institution name....................................................... $50
   (B) Change of institution location................................................... $50
   (C) Change of ownership only....................................................... $50