

**KANSAS BOARD OF REGENTS  
ACADEMIC AFFAIRS STANDING COMMITTEE**

**CONFERENCE CALL AGENDA  
December 4, 2017  
11:00 am**

**CONFERENCE CALL INFORMATION  
DIAL: 866.620.7326  
CONFERENCE CODE: 1366296630**

**I. Call To Order**

**II. Agenda Planning for December 20<sup>th</sup> Board Meeting**

*A. Consent Agenda*

1. Request Approval for a Bachelor of Science in Homeland Security WSU *p. 3*

*B. Discussion Agenda*

1. BAASC 18-03 Approval of Distinguished Professor Comprehensive Performance Evaluation Report *Max Fridell, KBOR p. 10*
- Dr. Blake Peterson, University of Kansas
  - Dr. Kenneth Kriz, Wichita State University

**III. Draft Agenda for December 20, 2017 BAASC Meeting**

1. Welcome *Regent Bangarter*
2. Approve Minutes from the November 15 and December 4, 2017, committee meetings
3. Approve AY2016 Performance Reports (carried over from November 15<sup>th</sup> BAASC meeting)
- Dodge City CC – 90% or 100% funding
  - Garden City CC – 90% or 100% funding
  - Pratt CC – 90% or 100% funding
4. Follow up on issues raised during the December 4<sup>th</sup> conference call regarding December 20<sup>th</sup> Board Consent and Discussion items
5. Approve Consent and Discussion items for the December 20<sup>th</sup> Board Agenda
6. BAASC 18-07 Approval of Transfer and Articulation Report *Bruce MacTavish, Washburn and Lisa Beck, KU*

*The Board provides Transfer and Articulation Council (TAAC) with oversight responsibility for implementing the Board's transfer and articulation policy to facilitate transfer and articulation across the system and assures quality and adherence to the agreed-upon learning outcomes of courses articulated across the institutions. Staff will present the Quality Assurance Report at the December 20, 2017, BAASC meeting.*

7. Act on Request for Approval of Courses for System Wide Transfer Karla Wiscombe, KBOR

*The Transfer and Articulation Council (TAAC) reviewed reports from the October 13, 2017, Kansas Core Outcome Group (KCOG) conference and approved outcomes for three additional courses to be recognized for transfer across the Kansas Board of Regents System. Staff will present the courses for approval at the December 20, 2017, BAASC meeting.*

8. BAASC 18-06 Approval of Qualified Admissions Report Max Fridell, KBOR

*The report on admission of the 2016-2017 freshmen class and 2016-2017 transfer students are mandated by K.S.A. 76-717. This statute requires the Board to annually submit to the Legislature information on the following categories of student admissions: (1) the number and percentage of freshmen class admissions permitted as exceptions to the minimum admissions standards and (2) the number and percentage of transfer student admissions permitted as exceptions to the minimum admissions standards. Staff will present this report at the December 20, 2017, BAASC meeting.*

**IV. Adjourn**

**Board Academic Affairs Standing Committee  
Meeting Schedule**

<b>MEETING DATES</b>		<b>TIME</b>	<b>AGENDA MATERIALS DUE</b>
December 4, 2017	Conference Call	11:00 am	November 22, 2017
December 20, 2017	Face to Face	10:30 am	December 4, 2017
January 2, 2018	Conference Call	11:00 am	December 18, 2017
January 17, 2018	Face to Face	10:30 am	January 2, 2018
January 29, 2018	Conference Call	11:00 am	January 12, 2018
February 14, 2018	Face to Face	10:30 am	January 29, 2018
February 26, 2018	Conference Call	11:00 am	February 12, 2018
March 14, 2018	Face to Face at PSU	10:30 am	February 26, 2018
April 30, 2018	Conference Call	11:00 am	April 11, 2018
May 16, 2018	Face to Face at KUMC	10:30 am	April 30, 2018
June 4, 2018	Conference Call	11:00 am	May 21, 2018
June 20, 2018	Face to Face	10:30 am	May 30, 2018

**Program Proposal Summary**

**Wichita State University**  
Bachelor of Science (B.S.) Degree in Homeland Security

<b><u>Criteria</u></b>	<b><u>Program Summary</u></b>
1. Program Identification Delivery Format: Semester Credit Hours: Date of Implementation: Point of Contact:	B.S. in Homeland Security (CIP code 43.031) Online 120 Spring 2018 <a href="mailto:Richard.muma@wichita.edu">Richard.muma@wichita.edu</a>
2. Academic Unit	School of Community Affairs
3. Program Description	<p>The workforce required to support a unified, homeland security effort in the modern context is significant. The homeland security profession has expanded in both public and private domains to meet growing needs. Because of the expansion of the nation’s homeland security initiatives, opportunities are ripe for colleges and universities to develop educational programs aimed at preparing current and future employees for homeland security and related public safety employment at the operational, management, and policy levels.</p> <p>The B.S. in Homeland Security Degree at Wichita State University will attract students:</p> <ul style="list-style-type: none"> <li>• Pursuing homeland security positions in local, state and federal law enforcement agencies, current law enforcement professionals, private security professionals in corporations, military personnel, immigration, border, and customs officers, as well as students interested in intelligence and national security services.</li> <li>• Needing an undergraduate degree for entry into a graduate degree in criminal justice program offered in the School of Community Affairs or a professional graduate degree offered at Wichita State or another college/university requiring such a degree.</li> <li>• Desiring a general degree related to public safety.</li> </ul>
4. Demand/Need for the Program	<p>Over the past 15 years, the U.S. government has spent over \$130 billion on initiatives and strategies related to homeland security and related law enforcement services. Because the demand for employees with expertise in the security field is high, the employment prospects for graduates with a college degree in homeland security are positive.</p> <p>According to a 2016 research report by the Education Advisory Board, demand for homeland security professionals has grown 43% nationally between 2014 and 2015. There are now a limited number of four-year programs available across the U.S., and with over 60% of recent job postings requiring a bachelor’s degree, there is a clear need for new baccalaureate degrees to prepare students for future careers in homeland security.</p>
4. Demand/Need for the Program ( <i>continued</i> )	<p>Recent dialogue in January 2017 with police executives from across Kansas, as well as with the executive training staff of the Kansas Law Enforcement Training Center, revealed strong support for the proposed degree. Law enforcement executives, as evidenced in the letters of support</p>

	<p>(separate file), believe such a degree will generate strong interest among public safety personnel which will result in student enrollment.</p> <p>The state of criminal justice education at Wichita State University remains strong. A recent query of enrollment/major data revealed that there are 398 undergraduate students studying for the B.S. degree in Criminal Justice and/or Forensic Science, and 50 graduate students studying for the M.A. degree, bringing the total majors to 448.</p>																														
<p>5. Comparative /Locational Advantage</p>	<p>WSU's School of Community Affairs, home to the Criminal Justice and Forensic Science programs, also houses the Regional Community Policing Training Institute and the Midwest Criminal Justice Institute. The School of Community Affairs offers course work leading to the B.S. and M.A. degrees in Criminal Justice, and the B.S. degree in Forensic Science. Thus, a B.S. degree in Homeland Security would be an appropriate fit within the School.</p> <p>Among the KBOR institutions, three two-year schools offer some type of program in Homeland Security: Butler CC, AA and AS in Homeland Security; Barton CC, AAS in Emergency Management with an emphasis in Homeland Security; and KCKCC, certificate in Homeland Security. In Kansas, only one program is available at the baccalaureate level: Kansas Wesleyan's BA in Emergency Management, which has a partnership for a minor with K-State Polytechnic's UAS program. Southwestern College has a certificate in Homeland Security.</p>																														
<p>6. Curriculum</p>	<p>The B.S. In Homeland Security is a four-year course of study (120 credit hours) grounded in the liberal arts and sciences with a focused, core homeland security curriculum.</p> <p><b>The Bachelor of Science in Homeland Security Degree Requirements</b></p> <table border="0"> <tr> <td><b>Basic Skills ("C" or better):</b></td> <td style="text-align: right;">12-credit hours</td> </tr> <tr> <td>English 101</td> <td>English Composition I (3)</td> </tr> <tr> <td>English 102</td> <td>English Composition II (3)</td> </tr> <tr> <td>Comm 111</td> <td>Public Speaking (3)</td> </tr> <tr> <td>Math 111</td> <td>College Algebra (3)</td> </tr> <tr> <td><b>Humanities &amp; Fine Arts</b></td> <td style="text-align: right;">12-credit hours</td> </tr> <tr> <td><b>Mathematics &amp; Natural Sciences</b></td> <td style="text-align: right;">9-credit hours</td> </tr> <tr> <td colspan="2"><b>Students are also required to complete:</b></td> </tr> <tr> <td>Foreign Language</td> <td style="text-align: right;">15-credit hours</td> </tr> <tr> <td>HLS Courses</td> <td style="text-align: right;">36-credit hours</td> </tr> <tr> <td colspan="2" style="text-align: center;">(33-credit hours core; 3-credit hours HLS elective)</td> </tr> <tr> <td>English 210</td> <td style="text-align: right;">3-credit hours</td> </tr> <tr> <td>Electives</td> <td style="text-align: right;"><u>24-credit hours</u></td> </tr> <tr> <td colspan="2" style="text-align: center;">(14-credit hours may be from Homeland Security)</td> </tr> <tr> <td style="text-align: right;"><b>Total:</b></td> <td style="text-align: right;"><b><u>120-credit hours</u></b></td> </tr> </table>	<b>Basic Skills ("C" or better):</b>	12-credit hours	English 101	English Composition I (3)	English 102	English Composition II (3)	Comm 111	Public Speaking (3)	Math 111	College Algebra (3)	<b>Humanities &amp; Fine Arts</b>	12-credit hours	<b>Mathematics &amp; Natural Sciences</b>	9-credit hours	<b>Students are also required to complete:</b>		Foreign Language	15-credit hours	HLS Courses	36-credit hours	(33-credit hours core; 3-credit hours HLS elective)		English 210	3-credit hours	Electives	<u>24-credit hours</u>	(14-credit hours may be from Homeland Security)		<b>Total:</b>	<b><u>120-credit hours</u></b>
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<p>6. Curriculum (<i>continued</i>)</p>	<p><b>Homeland Security Minor</b></p>																														

	<p>Students from other major areas may also minor in homeland security. The minor in homeland security consists of 18 semester credit hours of homeland security courses.</p> <p><i>For course descriptions, please refer to Appendix A in the Narrative</i></p>																														
<p>7. Faculty Profile</p>	<p>Two new, full-time core faculty will teach the majority of the courses and two existing criminal justice faculty members in the School of Community Affairs will each teach one course each. Adjunct lecturers will be used as needed.</p> <p>The two-existing criminal justice faculty who will teach one course each in the HLS program are</p> <table border="1" data-bbox="662 569 1404 779"> <thead> <tr> <th>Name</th> <th>Highest Degree(s)</th> <th>FTE</th> <th>Core or CJ Faculty</th> <th>Rank</th> </tr> </thead> <tbody> <tr> <td>Marti Smith</td> <td>Ph.D. / J.D.</td> <td>1.0</td> <td>CJ</td> <td>Assoc. Professor</td> </tr> <tr> <td>Szde Yu</td> <td>Ph.D.</td> <td>1.0</td> <td>CJ</td> <td>Assoc. Professor</td> </tr> </tbody> </table> <p>Two new proposed Homeland Security (HLS) core faculty are as follows:</p> <table border="1" data-bbox="662 848 1404 1121"> <thead> <tr> <th>Name</th> <th>Highest Degree(s)</th> <th>FTE</th> <th>Core HLS Faculty</th> <th>Rank</th> </tr> </thead> <tbody> <tr> <td>TBD</td> <td>Ph.D.</td> <td>1.0</td> <td>HLS</td> <td>Asst. Prof. or Instructor</td> </tr> <tr> <td>TBD</td> <td>M.A. or Ph.D.</td> <td>1.0</td> <td>HLS</td> <td>Asst. Prof. or Instructor</td> </tr> </tbody> </table> <p>Hiring timeline:  January 1 – Advertise and post two positions, Ph.D. and M.A./Ph.D.  February 28 – Search closes  March 15 – begin phone interviews  April 1 – in-person interviews of top candidates  August 15 – position start date</p>	Name	Highest Degree(s)	FTE	Core or CJ Faculty	Rank	Marti Smith	Ph.D. / J.D.	1.0	CJ	Assoc. Professor	Szde Yu	Ph.D.	1.0	CJ	Assoc. Professor	Name	Highest Degree(s)	FTE	Core HLS Faculty	Rank	TBD	Ph.D.	1.0	HLS	Asst. Prof. or Instructor	TBD	M.A. or Ph.D.	1.0	HLS	Asst. Prof. or Instructor
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<p>8. Student Profile</p>	<p>Freshman status (for transfer admission) meeting university admission guidelines. Freshman status (for transfer admission) meeting university admission guidelines. Characteristics of homeland security students will likely resemble students studying in the criminal justice program. A great many of students in the criminal justice program are criminal justice practitioners, and remaining are pre-service students, and those who will proceed on to graduate programs.</p>																														
<p>9. Academic Support</p>	<p>Existing academic support in the College and University is adequate in terms of supporting the new program.</p>																														
<p>10. Facilities and Equipment</p>	<p>No new space will be required. Equipment will entail two computers and printers for two new core faculty. This expense will be incurred by the School of Community Affairs from existing General Use funds.</p>																														

<p>11. Program Review, Assessment, Accreditation</p>	<p>Annual evaluations include, but are not limited to: admittance numbers (disaggregated data included for typically underserved populations), applied learning, graduation number and rate, student course success and failure rates, faculty attrition, research grants, faculty publications, adjunct faculty review, student research, and overall program review. Peer review of courses, employer input and surveys, and KBOR self-study will also be utilized in the evaluation of this program.</p>
<p>12. Costs, Financing</p>	<p>Two new core faculty will be hired at a salary of \$55,000 each. An additional \$4,000 in funds (other operating expense) is budgeted to offset conference travel and/or travel expense for program recruiting efforts. Costs for additional adjunct lecturers will not be necessary and will be covered from the existing adjunct pool and funding allocation.</p> <p>Ongoing marketing and recruiting costs for the program will also be included in the Office of Online Learning's overall marketing and recruiting budget, with no additional costs to the School of Community Affairs beyond the \$4,000 General Use OOE mentioned above.</p> <p>It is not projected that years two or three will need additional faculty or other operating expenses.</p>

**New Degree Proposal: Curriculum Outline**  
***Kansas Board of Regents***

**Wichita State University**  
Bachelor of Science (B.S.) Degree in Homeland Security

Delivery Format:	Online
Semester Credit Hours:	120
CIP Code:	43.031
Academic Unit:	School of Community Affairs
Anticipated Date of Implementation:	Spring 2018
Point of Contact:	<u><a href="mailto:Richard.muma@wichita.edu">Richard.muma@wichita.edu</a></u>

Wichita State University is proposing a 120-semester credit hour Bachelor of Science in Homeland Security degree. The degree is designed to provide preservice and in-service students with a broad educational background in all aspects of the homeland security field. The B.S. in Homeland Security is a four-year course of study, grounded in the liberal arts and sciences, with a core homeland security curriculum.

The curriculum includes 33-semester credit hours of core courses and 3-semester credit hours of homeland security elective courses. Students may take 14 additional semester credit hours of homeland security elective courses beyond the 36-semester credit hours required for the major (for a total of 50-semester credit hours).

Note:

- There is a maximum of 6-semester credit hour total allowed in HLS 480.
- English 210 is required.
- The Fairmount College of Liberal Arts and Sciences requires 15-credit hours of foreign language.
- Students are required to take 24-semester credit hours of electives (of which up to 14-semester credit hours may be from Homeland Security electives)
- Total Homeland security course work cannot exceed 50-semester hours.

**The Bachelor of Science in Homeland Security Degree Requirements**

<b>Basic Skills (“C” or better):</b>	12-semester credit hours
English 101	English Composition I (3)
English 102	English Composition II (3)
Comm 111	Public Speaking (3)
Math 111	College Algebra (3)
<b>Humanities &amp; Fine Arts</b>	12-semester credit hours
<b>Social &amp; Behavioral Sciences</b>	9-semester credit hours
<b>Mathematics &amp; Natural Sciences</b>	9-semester credit hours
<b>Students are also required to complete:</b>	
Foreign Language	15-semester credit hours
HLS Courses (33-credit hours core; 3-credit hours HLS elective)	36-semester credit hours *
English 210	3-semester credit hours
Electives (14-credit hours may be from Homeland Security)	<u>24-semester credit hours</u> *
<b>Total:</b>	<b><u>120-semester credit hours</u></b>

\*See HLS core and elective course listings below. For course descriptions, please refer to Appendix A in Narrative.

**Core Courses for Homeland Security Major (33-semester credit hours)**

HLS 190 Introduction to Homeland Security (3)	HLS 403 Physical Security (3)
HLS 310 Emergency Management (3)	HLS 405 Intelligence Process (3)
HLS 312 Risk Assessment (3)	CJ 407 Research Methods (3)
HLS 320 Border Security (3)	HLS 420 Terrorism (3)
HLS 330 Legal Issues in Homeland Security (3)	CJ 510 Crime and Transportation (3)
HLS 401 Cyber Security (3)	

**Elective Courses for Homeland Security Major**

*(minimum of 3 hours and maximum of 14 hours)*

CJ 320 Criminal Procedure (3)	HLS 480 Individual Directed Study (1-3)
CJ 343 Special Investigations (3)	HLS 482 Applied Learning in Homeland Security (1-4)
CJ 381AK Digital Investigation (3)	CJ 501 Integrity in Public Service
CJ 420 Criminal Evidence (3)	CJ 516 Profiling (3)
CJ 451 International Criminal Justice (3)	CJ 560 Private Security (3)
CJ 470 Special Topics in Homeland Security (1-3)	

**WSU Homeland Security Minor Program**

The minor in homeland security consists of 18 hours of homeland security and must include HLS 190 and five courses selected from the following: HLS 310, 312, 320, 330, 401, 403, 405, 420, or CJ 510.



**Fiscal Summary 2017**

Wichita State University  
Bachelor of Science (B.S.) Degree in Homeland Security

Delivery Format: Online  
 Semester Credit Hours: 120  
 CIP Code: 43.031  
 Academic Unit: School of Community Affairs  
 Anticipated Date of Implementation: Spring 2018  
 Point of Contact: [Richard.muma@wichita.edu](mailto:Richard.muma@wichita.edu)

<b>Part I Anticipated Enrollment</b>	Implementation Year (2017)		Year 2 2018		Year 3 2019	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Full-time, Part-time Headcount:	6 (15 hr)	9 (9 hr)	12 (15 hr)	18 (9 hr)	20 (15 hr)	30 (9 hr)
B. Total SCH taken by all students in program	171		342		570	
<b>Part II. Program Cost Projection</b>						
A. In implementation year one, list all identifiable General Use costs to the academic unit(s) and how they will be funded. In subsequent years, please include only the additional amount budgeted.						
	Fall, Implementation Year		Year 2		Year 3	
<u>Costs:</u>						
Salaries	\$110,000		No additional amount budgeted		No additional amount budgeted	
OOE	\$4,000		No additional amount budgeted		No additional amount budgeted	
<b>Total</b>	<b>\$114,000</b>		No additional amount budgeted		No additional amount budgeted	

Indicate source and amount of funds if other than internal reallocation:

1. Internal reallocation only-- No new funding requested.
2. Online marketing provided by Office of Online Learning as a part of its overall digital online marketing spend.
3. Online advisor and online retention specialist provided by the Office of Online Learning.

## Approve Continuance of Dr. Blake Peterson as Regents Distinguished Professor

### Summary and Recommendations

*Board policy establishes the criteria for comprehensive performance evaluation of Distinguished Professor. The evaluation of the professor takes place every five years and the evaluation includes evidence of the professor's professional activities and contributions to the State's economic development. The University of Kansas has requested Dr. Blake Peterson continue to serve as a Regents' Distinguished Professor and staff recommend approval.*

### Background

In FY 1964, the Kansas Legislature appropriated funds to the Kansas Board of Regents to be used for the Regents' Distinguished Professorship. The purpose of the program is to attract the best and brightest established faculty scholars to Kansas who would ultimately benefit the economic and industrial development of the State.

Board policy establishes the criteria for nomination as a Distinguished Professor as well as the reporting requirements. A comprehensive performance evaluation of the professor takes place every five years, and the evaluation includes evidence of the professor's professional activities and contributions to the State's economic development. Commentary from peer evaluators on the professor's academic work may be included, though those evaluators cannot be connected with the Kansas Regents system.

The University of Kansas, Kansas State University, and Wichita State University each have one distinguished professorship position. The Legislature annually appropriates \$21,000 per professorship for AY 2018, or \$63,000 total.

Information below is compiled from the recommendation packet submitted by the University of Kansas in support of Dr. Blake Peterson's Distinguished Professor status.

### Biosketch

Following completion of his UCLA Ph.D. in 1994, Dr. Peterson joined the laboratory of Prof. Gregory Verdine in the Department of Chemistry and Chemical Biology at Harvard University as a Damon Runyon / Walter Winchell Cancer Research Foundation Postdoctoral Fellow. In 1998, he joined the faculty in the Department of Chemistry at Penn State University, earning tenure in 2004. He was named a research scholar of the American Cancer Society in 2003, and he was the recipient of a Camille Dreyfus Teacher Scholar Award in 2004. In 2005, Dr. Peterson cofounded the startup company Indigo Biosciences, Inc., and he previously served as a member of its Board of Directors. Based on his impact in the field, he served as co-chair of the 2007 Gordon Conference on Bioorganic Chemistry.

### Request

"Dr. Peterson's work in delivery systems for medicine continues to be ground-breaking" (Chancellor Girod).

In January 2008, Dr. Blake Peterson joined the faculty in the Department of Medicinal Chemistry at the University of Kansas as a Regents' Distinguished Professor and Eminent Scholar of the Kansas Biosciences Authority. After coming to KU, he received a Leading Light Research Award (2012), an award given to grant investigators and for efforts in obtaining a research grant totaling at least one million dollars. In 2013, Dr. Peterson was elected as a Fellow of The American Association for the Advancement of Science (AAAS), "for distinguished contributions to the field of bioorganic chemistry, particularly the development of synthetic mimics of cell surface receptors and fluorescent probes of biological systems." He is one of sixteen AAAS Fellows at the University of Kansas, an honor considered as a criterion for membership of 62 of the most-renowned research universities in the prestigious Association of American Universities (AAU).

During the past 19 years, the Peterson laboratory has focused on the creation of molecular tools that probe and control diverse biological systems. One major research thrust has been directed at the synthesis of small molecules designed to deliver impermeable agents into cells by mimicking membrane trafficking properties of natural cell surface receptors and mechanisms of cellular penetration broken down by viruses. Other research interests include anticancer, antibody-drug conjugates, anticancer agents that act on specific cell structures, antiviral agents, and methods for the identification

of protein targets of small molecules. To facilitate these studies, the Peterson laboratory designs and synthesizes novel molecular probes, including new fluorophores that are optimized for visualization in biochemical pathways of living systems.

In addition to basic academic research in the fields of bioorganic chemistry, medicinal chemistry, and chemical biology, Dr. Peterson actively seeks to patent inventions from his laboratory to commercialize his discoveries. He has co-founded a successful company (Indigo Biosciences) that expedites drug discovery process and, through this, exhibits strong entrepreneurial leadership. He currently has six US patents issued and two more that have been filed (three new and two pending since the last evaluation, all focusing on new technologies for drug delivery).

Currently, Dr. Peterson has two pending National Institute of Health research and training grants totaling over fifteen million dollars ("Molecular Analysis of Disease Pathways" for \$11,323,896 and "KU-IRACDA: A Midwestern Partnership for Training of Postdoctoral Scholars" for \$4,184,853). As the principal or co-investigator, he has been instrumental in acquiring over eighteen million dollars in new grant funding in the past five years. Dr. Peterson has 74 published scholarly research articles published and one more awaiting publication. He has participated in more than 100 seminars or conferences both locally, nationally, and internationally (including multiple presentations in 25 US states and Washington D.C., as well as China, Germany, Portugal, and Austria).

According to Dr. Peterson, "Over the next five years, I plan to pursue two major scientific objectives: 1) Validation of a new targeted drug delivery strategy that we have termed synthetic lethal targeting; and 2) Creation of the first membrane-spanning molecules capable of controlling cellular signal transduction." Comments from his colleagues indicate that this important research demonstrates great potential for pharmaceutical, biopharmaceutical, and medical device applications.

In addition to Chancellor Girod's strong letter of support, two evaluators, each with no connection to Kansas Board of Regents institutions, provided letters of support for Dr. Peterson:

- Dr. Russell B. Melchert, Ph.D., Dean and Professor, UMKC School of Pharmacy, Kansas City, MO;
- Michael Beckloff, Chief Development Officer, Silvergate Pharmaceuticals, Overland Park, KS.

As a final word, Dr. Girod stated, "In addition to his significant and important research, Dr. Peterson is an outstanding teacher and advisor, as well as a prolific author who has published in the leading journals of his academic specialty and whose work is highly cited. In short, Dr. Peterson exemplifies the type of scholarship, research engagement, and service we hope to see in the Regents Distinguished Professorship."

### **Recommendation**

Staff recommend Dr. Blake Peterson continue as a Regents' Distinguished Professor.

## Approve Continuance of Dr. Kenneth Kriz as Regents Distinguished Professor

### Summary and Recommendations

*Board policy establishes the criteria for comprehensive performance evaluation of Distinguished Professor. The evaluation of the professor takes place every five years and the evaluation includes evidence of the professor's professional activities and contributions to the State's economic development. Wichita State University has requested Dr. Kenneth Kriz continue to serve as a Regents' Distinguished Professor and staff recommend approval.*

### Background

In FY 1964, the Kansas Legislature appropriated funds to the Kansas Board of Regents to be used for the Regents' Distinguished Professorship. The purpose of the program is to attract the best and brightest established faculty scholars to Kansas who would ultimately benefit the economic and industrial development of the State.

Board policy establishes the criteria for nomination as a Distinguished Professor as well as the reporting requirements. A comprehensive performance evaluation of the professor takes place every five years, and the evaluation includes evidence of the professor's professional activities and contributions to the State's economic development. Commentary from peer evaluators on the professor's academic work may be included, though those evaluators cannot be connected with the Kansas Regents system.

The University of Kansas, Kansas State University and Wichita State University each have one distinguished professorship position. The Legislature annually appropriates \$21,000 per professorship for AY 2018, or \$63,000 total.

### Biosketch

Dr. Kriz was named a State of Iowa Scholar prior to receiving his Bachelor's Degree in Business Administration from the University of Iowa in 1987. His 1996 Master's Degree in Public Administration came from the University of Colorado where he was twice awarded a faculty scholarship. In 2000, Dr. Kriz was awarded a Ph.D. in Public Affairs (with concentrations in public finance and policy analysis) from Indiana University. Following teaching assignments at Indiana University, the University of Minnesota, and the University of Oklahoma, he was named both an Extraordinary Professor and Fulbright Scholar at the University of Tartu in Estonia (2004-2008). Since that time, he has been an Assistant/Associate Professor at the University of Nebraska at Omaha, and has, since 2013, been a Professor of Public Finance at Wichita State University.

### Request

Dr. Kenneth Kriz was appointed as a Regents Distinguished Professor in December 2012, but began serving under contract at WSU in August 2013. Dr. Kriz' contributions to educating students and Kansas governmental leaders on economic development theory and policy are well documented. His contributions here are founded in his research publications, through his teaching, and in the development of the Kansas Public Finance Center, the latter aimed at improving decision-making at the local and state governmental levels.

As director of the Kansas Public Finance Center, Dr. Kriz has provided leadership in projects evaluating state economic development incentives, state sales tax policies, and the impact of arts and cultural activities on economic development. This Center is credited with: research that initiated state legislative discussions; guiding proposed key, economic legislation; funding research that appeared in academic journals; and hosting the Midwest Public Finance Conference that focuses on issues of interest of the regional public finance communities.

A prolific writer, Dr. Kriz' has approximately 40 publications in professional, peer-reviewed journals; his most recent, "The Impact of Rating Recalibration on the Municipal Bond Yield Spreads," appeared in the Summer 2017 issue of *Public Budgeting & Finance*. In 2015, Dr. Kriz was awarded the Jesse Burkhead Award for Best Article in Public Budgeting and Finance in Washington, D.C. Co-written with a colleague, one of his most impactful articles appeared in the *Journal of Policy Analysis and Management* in 2014, where they took a creative approach to assessing the effects of taxes and spending on growth. This article afforded Dr. Kriz with opportunities to enhance his curriculum, testify before legislatures and speak to various, diverse groups on the topic of fiscal policy. He has been invited to participate in local, national, and international conferences, including such locations as Omaha, Chicago, Denver, Detroit, Czech

Republic, Albania, and Estonia. Over the years, he has written 46 articles for various print media, including the *Wichita Eagle*, *Omaha World-Herald*, *Bloomberg Markets* (online), *Lincoln Journal-Star*, and *Tampa Bay Times*. He has frequently appeared on local radio and television talk shows addressing economic impact issues of various topics (unemployment, casinos, small businesses, budget cuts, Olympic Trials, judge retentions, and gas prices, to name a few). At present, Dr. Kriz has two research articles pending publication and seven research articles in preparation for national, public economics and finance journals.

Focusing on the concepts found in this research, in early October of 2017, Dr. Kriz presented an outlook for state and local governments at the Center for Economic Development and Business Research's Economic Outlook Conference. A month later, he extended these concepts as a speaker at the Georgia State University's Standard & Poor Conference where he zeroed in on strategies for growing the economies of Southeastern United States.

Additionally, pension decision-making has been an area of research and teaching for Dr. Kriz for several years. A paper penned and published in 2011 brought multiple citations in subsequent academic papers from peers, led to numerous speaking engagements, and translated to his public service as a member of both the City of Wichita Police & Fire Retirement System Board of Trustees and the Joint Investment Committee for the City of Wichita Retirement Systems, the latter for which he assists in managing over a one-billion-dollar budget in the system's investments.

Dr. Kriz has recently served as a consultant for the chief economists for New York City, Omaha, and municipalities in Minnesota. Locally, he has recently provided guidance for the finance director for the city of Newton.

In addition to serving as a Regents Distinguished Professor, he received 20 grants or professional contracts during his time at WSU, including the Mercatus Center George Mason University Grant in April 2016, for research on the efficacy of using municipal bond insurance to reduce debt issuance costs. Throughout his academic career, his grants and contracts total \$1,75,000 (research grants, \$763,000; professional contracts, \$256,500; teaching grants, \$355,500).

Four evaluators provided letters of support for Dr. Kriz:

- Yilin Hou, Ph.D., Professor and Tenth Decade Faculty Scholar, Maxwell School of Citizenship and Public Affairs, Syracuse University, New York;
- Bill Simonsen, Ph.D. Professor, College of Liberal Arts and Sciences, Department of Public Policy, University of Connecticut;
- John R. Bartle, Ph.D., Fellow, National Academy of Public Administration, Dean, College of Public Affairs and Community Service, University of Nebraska at Omaha;
- Fred Thompson, Grace and Elmer Goudy Professor of Public Management and Policy Emeritus, Atkinson Graduate School of Management, Willamette University, Salem, OR.

A sample quote reflects a common thread throughout the letters, "I have long thought that his research is on the cutting edge of public financial management scholarship. His recent work merely adds to my deep respect for his work" (Thompson, ¶ 1).

### **Recommendation**

Staff recommend Professor Kenneth Kriz continue as a Regents Distinguished Professor.