

## **KANSAS BOARD OF REGENTS**

### **MINUTES**

February 12-13, 2014

The February 12, 2014, meeting of the Kansas Board of Regents was called to order by Chairman Fred Logan at 1:30 p.m. The meeting was held in the Board Office located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 520, Topeka. Proper notice was given according to law.

MEMBERS PRESENT: Fred Logan, Chairman  
Kenny Wilk, Vice Chairman  
Shane Bangerter  
Ann Brandau-Murguia  
Mildred Edwards  
Tim Emert  
Robba Moran  
Helen Van Etten

MEMBER ABSENT: Ed McKechnie

### **APPROVAL OF MINUTES**

Regent Bangerter moved that the minutes of the January 15-16, 2014 meeting be approved. Following the second of Regent Van Etten, the motion carried.

### **INTRODUCTIONS**

President Bardo reported that the Wichita State University men's basketball team is 26-0 and is ranked 4<sup>th</sup> in the nation. He also noted the women's basketball team is ranked 24<sup>th</sup> in the nation.

### **GENERAL REPORTS**

#### **REPORT FROM CHAIR**

Chairman Logan recognized Landon Fulmer, Chief of Staff for Governor Brownback, for all the work he has done to bring the National Bio and Agro-Defense Facility (NBAF) to Manhattan, Kansas. Mr. Fulmer stated it was a joint effort by the state and the Kansas congressional delegation.

#### **REPORT FROM PRESIDENT AND CEO**

President Tompkins reported the state universities' graduate research day at the Capitol and the annual community college Phi Theta Kappa luncheon will both be held on Thursday.

#### **REPORT FROM COUNCIL OF PRESIDENTS**

President Shonrock presented the Council of Presidents' report. The Council received reports from the Council of Chief Academic Officers, the Council of Business Officers, and the Council of Student Affairs Officers. The Academic Officers gave updates on new program requests for the universities, and they approved a name change to WSU's Hugo Wall School of Urban and

Public Affairs to Hugo Wall School of Public Affairs. The Business Officers have been discussing the capital construction processes and the Affordable Healthcare Act amendments. The Student Affairs Officers are gathering information on student financial literacy.

#### REPORT FROM COUNCIL OF FACULTY SENATE PRESIDENTS

Sheryl Lidzy presented the Council of Faculty Senate Presidents' report. Dr. Lidzy stated multiple voices across the Regents' universities have continued to express concerns about the detrimental effects of the recently passed language in the policy addressing social media. She presented a Resolution asking the Board to suspend the improper use of social media policy pending the recommendation of the Board multi-campus work group.

Some of the Board members requested the faculty present factual evidence to support the claims in the resolution. Regent Logan noted that every member of the Board is a strong advocate of the First Amendment, academic freedom, and tenure. He also stated the Board welcomes the resolutions and dialogue regarding the Board's policy on improper use of social media.

(Resolution filed with Official Minutes)

#### REPORT FROM STUDENTS' ADVISORY COMMITTEE

The Student Advisory Committee report was presented by Chris Roberts. Mr. Roberts reported that students across Kansas participated in Higher Education Day at the Capitol. The students spoke with legislators about how the budget cuts to higher education have affected them. They also asked legislators to provide for a sales tax exemption on textbooks. Mr. Roberts also reported the students are monitoring the discussions regarding the Board's policy on improper use of social media. He stated the students have concerns regarding whether student employees fall under this policy and concerns that the chief executive officer of the university makes the final decision. The students believe there should be some checks and balances put into place. Regent Logan reiterated that the Board welcomes comments from the students.

#### STANDING COMMITTEE AND OTHER REPORTS

##### ACADEMIC AFFAIRS

Regent Moran reported the Board Academic Affairs Standing Committee received an update on the Midwestern Higher Education Compact's progress on the State Authorization Reciprocity Agreement (SARA). She noted the Board's legislative bill on SARA has been introduced. The Committee also received staff updates on transfer and articulation and the Developmental Education Taskforce.

##### FISCAL AFFAIRS AND AUDIT

Regent Wilk presented the Board Fiscal Affairs and Audit Standing Committee report. Ralph Richardson, Dean of the College of Veterinary Medicine, gave an update on Kansas State University's Veterinary Medical Center and utilization of the enhancement funding the program received. The Committee also reviewed the state universities' annual financial reports including the summary financial statistics and ratios report. The capital construction processes and debt ratios were also discussed at the Committee's meeting.

## GOVERNANCE

Regent Logan reported the Governance Committee reviewed a draft policy regarding university CEO compensation and approved the proposed chief financial officer policy, which is on the Board's agenda for consideration. He also noted last month the Committee discussed when the Board should conduct the next campus feedback survey on each of the CEOs. In 2011 after the last feedback survey was completed, the consultant recommended conducting this type of survey no more than every three to four years. The Committee recommends conducting the next campus feedback survey in 2015. No Board member objected.

## CONSIDERATION OF DISCUSSION AGENDA

### Governance

### PANEL PRESENTATION ON HOW THE UNIVERSITIES AND THE STATE OF KANSAS CAN BEST TAKE ADVANTAGE OF MAJOR INITIATIVES AT EACH OF THE REGIONAL UNIVERSITIES

President Hammond gave a presentation on how Fort Hays State University and the State can take advantage of FHSU's China program. He reviewed China's relationship with the U.S. and the State of Kansas. He stated with China's growing population, the Chinese will need to import more oil, grain, water, and education. Currently, FHSU is the largest provider of higher undergraduate education in China that is not a Chinese institution. FHSU's China program started in 1997 and there were five initiatives the University wanted to accomplish with this partnership: 1) create a positive impact on the quality of FHSU's educational partners, 2) create a new revenue stream for the University, 3) grow enrollment on campus, 4) provide revenue and opportunity for FHSU faculty, and 5) give Kansas businesses the opportunity for success. President Hammond reviewed student enrollment, faculty exchange, and budget information. The program has been successful and FHSU will be looking for the next country to duplicate the program.

### BREAK

The Chairman called for a break at 2:35 p.m. and resumed the meeting at 2:53 p.m.

President Scott gave a presentation on how Pittsburg State University and the State can take advantage of the Kansas Technology Center (KTC). The KTC offers PSU its best opportunity to engage, create, and grow because of its broad scope of programs, unique statewide mandate in Career and Technical Education, and corporate partners. It houses programs in technological areas that are critical to the future of Kansas, and it has a high graduate employment rate.

Dr. Kristie Ogilvie, Dean of the School of Business, gave a presentation on how Emporia State University and the State can take advantage of ESU's School of Business. The School of Business has approximately 800 students and 29 faculty members. Dr. Ogilvie spoke about the School's high school partnership efforts, which focus on providing information to high school students about business careers. She also noted that the School of Business houses the Kansas Small Business Development Center, which helps entrepreneurs and small business owners gain knowledge, tools, and resources to enhance their success.

(PowerPoints filed with Official Minutes)

Academic Affairs

REPORT ON KANSAS TEACHER PREPARATION

Regent Moran stated one of the Board Academic Affairs Standing Committee's (BAASC) goals this year was to review the universities' teacher preparation programs. A recent study argued there is a difference between higher education's views of preparing teachers verses what the public K-12 schools say they need. BAASC asked each university to report on their School/Department of Education regarding what their strengths are, what challenges they face, and how they are being innovative. Regent Moran reported the universities are doing a great job and have assured BAASC that they will continue to do the following:

- 1) incorporate College and Career Readiness Standards into their curriculums, and understand that teaching math (especially elementary math) is an area of special concern;
- 2) seek ways to improve placements for student teachers, which increases the clinical success of the education major's experience, i.e., the amount of time actually spent in a K-12 classroom;
- 3) look for new ways to incorporate ESL and diversity education in the curriculum, which is challenging because of Kansas' non-diverse demographics;
- 4) collect data on their graduates and use what is learned from that data to improve their programs;
- 5) combat the problem of the "graying of the faculty" and the challenges of hiring the best and brightest faculty with limited resources; and
- 6) maintain the lines of communication between their departments and the local school districts, and work to meet the needs of those districts with respect to teacher preparation.

Regent Moran stated since the Kansas Department of Education (KSDE) is the agency responsible for setting and reviewing teacher preparation standards, both KSDE and the Board of Regents may want to, in the future, formally request that the P-20 Education Council be re-established to ensure alignment of the two systems.

ANNUAL UNIVERSITY ACCREDITATION REPORT

Gary Alexander, Vice President of Academic Affairs, presented the annual Accreditation Report. The report indicated each university is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. In addition, selected programs at the universities are accredited, approved, licensed, registered or certified by the appropriate specialized accrediting bodies. The report indicates that all accredited programs at the state universities are in good standing. Regent Moran moved to accept the accreditation report. Regent Van Etten seconded and the motion carried.

*Fiscal Affairs and Audit*AMENDMENTS TO THE BOARD POLICY MANUAL TO INCLUDE DESIGNATION OF CHIEF FINANCIAL OFFICER

Diane Duffy, Vice President of Finance and Administration, introduced proposed revisions to the Board Policy Manual to require each of the university chief executive officers to designate a chief financial officer (CFO). This year the Board Fiscal Affairs and Audit Standing Committee was charged with reviewing each of the state universities' organizational and functional financial reporting structures. As a result of that review, the Committee determined that this policy was needed. Vice President Duffy stated the Council of Presidents and the Board Governance Committee have also reviewed the proposed policy. Regent Emert moved to approve, and Regent Wilk seconded. The motion carried. The following was adopted:

## CHAPTER II: GOVERNANCE – STATE UNIVERSITIES

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## C. CHIEF EXECUTIVE OFFICER, FACULTY AND STAFF

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## 2. Appointments

## a. Chief Executive Officer

## i. General Provisions

(1) Subject to the policies, rules and regulations of the Board of Regents, the chief executive officer of each state university shall administer the affairs of the university. The Board of Regents holds the chief executive officer responsible and accountable for all operations of the university, including university controlled affiliated corporations, and expects that each chief executive officer shall devote his or her undivided attention and energies to management of the university.

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## b. Faculty and Staff

## i. General Provisions

(1) In accordance with K.S.A. 76-715, the Board has authorized each state university chief executive officer to make all employee appointment decisions at his or her institution. The chief executive officer may delegate that authority. Each faculty and staff appointment must be approved by the chief executive officer or the chief executive officer's designee.

(2) Provosts, vice presidents or executive vice chancellors, and deans shall serve at the pleasure of the university chief executive officer. Each state university chief executive officer shall designate a chief financial officer for the university, who shall serve at the pleasure of the university chief executive

officer. Other university administrative staff positions may be designated as positions that serve at the pleasure of the chief executive officer or at the pleasure of the chief executive officer's designee: provided, however, that such will and pleasure designation is stated in the administrator's written annual notice of appointment. The Board shall be notified of the appointment of any provost, vice-president, executive vice-chancellor, chief financial officer, or other position that reports directly to the university chief executive officer. Such notice shall be given after the appointment occurs and prior to its announcement. The Board shall be notified of the departure of any provost, vice-president, executive vice chancellor, chief financial officer, or other position that reports directly to the university chief executive officer at the time the university chief executive officer becomes aware of the departure or planned departure.

## CHAPTER II: GOVERNANCE – STATE UNIVERSITIES

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### D. FISCAL MANAGEMENT AND BUSINESS ADMINISTRATION

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#### 6. Designation of Chief Financial Officer

Each state university chief executive officer shall appoint or designate a chief financial officer for the university. Each chief financial officer shall report directly to the university chief executive officer and shall be endowed with authority to effectively perform the standard duties and responsibilities of a chief financial officer, including having a broad knowledge and understanding of all of the institution's financial and business matters.

## RESOLUTION APPROVING THE ISSUANCE BY THE KANSAS DEVELOPMENT FINANCE AUTHORITY OF ENERGY CONSERVATION REVENUE BONDS AND APPROVING THE EXECUTION OF VARIOUS OTHER DOCUMENTS IN CONNECTION THEREWITH – KU

General Counsel Julene Miller presented the University of Kansas' request for the issuance of energy conservation revenue bonds in an amount not to exceed \$2.4 million. The bonds will be used to install energy conservation measures at the University of Kansas Medical Center campus and will be secured with generally available unencumbered funds of the university, and debt service paid with the energy savings from the projects. Regent Murguia moved to approve and authorize the Chair and President and CEO to execute the Resolution and various other documents relating to the security and payment of such bonds. Regent Emert seconded, and the motion carried.

(Resolution filed with Official Minutes)

Other MattersNAMING OF BUILDING – PSU

President Scott requested the Board name the Pittsburg State University Event Center in honor of Robert W. Plaster. Regent Emert moved to approve, and Regent Edwards seconded. The motion carried. The building will be named the Robert W. Plaster Center.

RECESS

The Chairman recessed the meeting at 4:10 p.m.

RECONVENE

The Chairman reconvened the meeting at 8:45 a.m. on Thursday, February 13.

MEMBERS PRESENT: Fred Logan, Chairman  
Kenny Wilk, Vice Chairman  
Shane Bangerter  
Ann Brandau-Murguia  
Mildred Edwards  
Tim Emert  
Robba Moran  
Helen Van Etten

MEMBER ABSENT: Ed McKechnie

REPORTSREPORT FROM SYSTEM COUNCIL OF PRESIDENTS

President Tatro presented the System Council of Presidents' report. The Council received an update from the System Council of Chief Academic Officers regarding transfer and articulation and developmental education. The Presidents also discussed reverse transfer.

APPROVAL OF CONSENT AGENDA

Regent Edwards moved, with the second of Regent Moran, that the Consent Agenda be approved. The motion carried.

Academic AffairsADDITIONAL DEGREE GRANTING AUTHORITY FOR AMERICAN PUBLIC UNIVERSITY, INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY, JOHN BROWN UNIVERSITY, FLORIDA INSTITUTE OF TECHNOLOGY, MICHIGAN STATE UNIVERSITY, AND NATIONAL AMERICAN UNIVERSITY

The American Public University received approval to offer a Bachelor of Arts in Entrepreneurship, a Bachelor of Science in Mathematics, a Bachelor of Science in Sports Management, and a Master of Arts in Entrepreneurship.

International Academy of Design and Technology received approval to offer a Bachelor of Science in Animation Technology and a Bachelor of Science in Software Engineering. Both programs will be offered online.

John Brown University received approval to offer a Bachelor of Science in Liberal Arts.

Authorization was given to Florida Institute of Technology to offer a Master of Arts in Professional Behavior Analysis online.

Michigan State University received approval to offer a Doctor of Nursing Practice.

National American University received approval to offer a Doctor of Education in Community College Leadership.

**DEGREE AND CERTIFICATE PROGRAMS SUBMITTED BY FLINT HILLS TECHNICAL COLLEGE AND WASHBURN INSTITUTE OF TECHNOLOGY**

Flint Hills Technical College received approval to offer an Associate of Applied Science degree (62 credit hours) in Welding Technology (48.0508). This is an expansion on the College's technical certificate program. The program will be funded with student college fees, program fees, tuition, state aid, and Perkins grant funding.

Washburn Institute of Technology received approval to offer a technical certificate (59 credit hours) in Heavy Diesel Construction Technology (47.0302). The program will be funded by revenue from traditional sources of tuition, state aid, and fees from incumbent worker training classes.

**PROGRAM ALIGNMENT**

The Board approved the Diesel Technology program alignment and map.

(Map filed with Official Minutes)

**CONSIDERATION OF DISCUSSION AGENDA**

**Presentation**

**UPDATE ON THE KANSAS INDEPENDENT COLLEGES**

Matt Lindsey, President of the Kansas Independent College Association and Fund, gave an update on the independent colleges of Kansas. He stated the independent institutions in Kansas are exempt from the current statute governing private and out-of-state educational institutions. All are not-for-profit and are regionally accredited by the Higher Learning Commission of the North Central Association. The institutions do not receive funds from the state but students are eligible to use state student aid funds. Mr. Lindsey also reviewed headcount enrollment numbers, graduation rates, and the average tuition of the independent institutions. Additionally,

Mr. Lindsey reported the independent institutions are supportive of the legislation authorizing the state to participate in the State Authorization Reciprocity Agreement.

(PowerPoint filed with Official Minutes)

Academic Affairs

COURSES FOR SYSTEM WIDE TRANSFER

Vice President Alexander presented the Transfer and Articulation Advisory Council's recommendation to include an additional 14 courses in the system wide transfer matrix. Regent Moran moved to approve, and Regent Van Etten seconded. The motion carried. The following courses will be included in the system wide transfer matrix beginning in the fall semester 2014:

Introduction to Linguistic Anthropology  
Art History I  
Art History II  
Chemistry II and Lab  
Elementary Statistics  
French I  
Spanish II  
Music Theory  
Logic and Critical Thinking  
Childhood Growth and Development  
Social Problems  
Acting II  
Stage Crafts  
Theatre Practicum

Other Matters

REPORTS ON WORKFORCE ALIGNMENT

Blake Flanders, Vice President for Workforce Development, presented the annual report on Workforce Alignment. Vice President Flanders reported on educational attainment. By 2020, it is projected that 65% of all jobs will require postsecondary education and training. He compared earnings and unemployment rates by educational levels. The data illustrates that education pays because the median wage increases and the unemployment rate decreases by education level. Vice President Flanders also discussed the Attainment Model and the number of credentials needed to meet the Board's goal of increasing to 60 percent the number of Kansas resident adults having a credential or degree by 2020. He stated some strategies for this goal could include 1) focusing on adults ages 25-49 because they are in a career and are more likely to return to higher education, and 2) targeting the most populated areas of the state. He noted the institutions will also need to broaden recruiting to include out-of-state and Hispanic students of all ages.

(PowerPoint filed with Official Minutes)

LEGISLATIVE UPDATE

Dan Murray, Interim Director of Government Relations, presented an update on the status of the Board's legislative initiatives. He stated all the Board's initiatives have now been introduced.

ADJOURNMENT

Chairman Logan adjourned the meeting at 9:55 a.m.

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Andy Tompkins, President and CEO

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Fred Logan, Chair