



KANSAS BOARD OF REGENTS

Kansas Postsecondary Technical Education Authority

2016-2017

Strategic Priorities

Vision: *To be a national leader of premier technical education by developing a highly prepared Kansas workforce*

Mission: *Drive the advancement of a robust technical education system to meet the needs of Kansas business and industry*

Aligning Education with Business and Industry

1. Recommend strategic industry clusters for additional emphasis: advanced manufacturing (including aviation and transportation); bioscience (including health sciences); energy and natural resources; entrepreneurship and innovation; professional, scientific and technical services; and agriculture
2. Identify, support and communicate opportunities for employer engagement to strengthen system relationships between employers, institutions and students
3. Ensure all approved programs align with business and industry needs for current and emerging occupations
4. Utilize information from various labor studies and sources, including the Kansas Department of Commerce and Kansas Department of Labor, to communicate workforce needs
5. Strengthen partnership efforts with Kansas Department of Commerce in recruiting and retaining businesses in Kansas
6. Work on reducing obstacles to partnerships for colleges
7. Determine how to get more business and industry interaction

Aligning Educational Offerings within the System

1. Advance career technical program alignment and standards of excellence by:
 - a. Identifying industry-based standards, credentials, and assessments to validate skill outcomes based on recommendations from statewide business and industry committees
 - b. Continuing alignment of programs following the Authority approved program framework—identifying common courses, pre-requisites, exit points and program lengths
2. Strengthen partnership with Kansas Department of Education to develop and implement programs of study connecting secondary and postsecondary career pathways and increase secondary student participation in postsecondary career technical programs
3. Promote articulation of technical certificate and associate degree programs among two-year colleges and four-year universities through the development of stackable credentials

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Enhancing System Participation

1. Expand participation in career technical education by identifying marketing activities targeted toward a broader variety of individuals, including adults, as funding sources are identified
2. Use a career pathways system model to support collaboration among state committees, agencies, education and workforce systems to unify career technical education and workforce messages
3. Promote technical education and training opportunities for individuals in the military and their families
4. Provide accelerated opportunities for adults using simultaneous delivery of technical and basic skills instruction in a career pathways system

Enhancing Funding for Technical Education

1. Develop advocacy plan to support funding for the Postsecondary Tiered Technical Education funding stream to begin closing the technical education funding gap
2. Develop communication tools to explain the funding cost model to multiple constituencies
3. Continue refinement of the elements of the tiered cost model
4. Recommend funding policies related to the tiered cost model
5. Recommend distribution of state funding for postsecondary career technical education
6. Streamline and better define the new program approval process for state funding
7. Continue supporting the growth and funding of SB-155

Enhancing Legislation and Policy for System Growth

1. Identify and introduce policy and legislative revisions to improve the postsecondary career technical education system as needed
2. Expand advocacy capacity to include leaders from Kansas business and industry
3. Evaluate whether residency requirements for community colleges should match those of the technical colleges
4. Recommend to the Board of Regents that they pursue the Technical Education Authority being reauthorized for a 5-year period beginning July 1, 2017

Evaluating and Measuring System Effectiveness

Develop Benchmarks and Accountability Standards

1. Analyze enrollment, placement, completion and credential attainment information as well as average program cost and average wages of program graduates
2. Develop a framework of rigorous standards and requirements for industry credentials to be recommended for endorsement that will ensure the credential assessment is valid/reliable, the credential is relevant to approved career technical programs, valued by business/industry, and includes a process through which entities may request consideration of industry credentials for potential endorsement
3. Implement a program evaluation process to measure the effectiveness of technical education in meeting workforce development needs
4. Communicate return on investment for technical education students and Kansas taxpayers
5. Make determinations regarding measuring college outcomes as well as inputs